VANPOOLING

Description
Vanpools provide a van ride for 5 to 15 passengers to a city or a transit stop for a fee, which is typically a lower cost than driving a personal vehicle. This fee covers the cost of the van lease, fuel, maintenance, and insurance. The driver usually counts as a passenger and has a free or discounted price.

Employers and local governments sponsor vanpools by providing incentives to employees for riding (e.g., vouchers for transit, subsidized costs, and discounted parking). Third-party vanpool operators may be used to provide vans and administer the program.

Vanpools offer a cheaper option than driving alone for commuters and supply commuting services to people who may not have access to a personal vehicle or where established public transit service has not reached a job center.

Target Market
- Congested corridors where trip lengths are longer than 20 miles.
- Downtown or other activity centers.
- Neighborhoods with relatively little transit service and job centers with inadequate parking.

Vanpools work best in areas with little transit service, with inadequate parking, and when paired with managed lanes that allow vanpools, park-and-ride lots, and transit service.

How Will This Help?
- **Reduces congestion** by eliminating cars from the road.
- **Provides relatively low cost options for all involved:** the user, employer, and vanpool sponsor.
- **Lowers auto emissions** by removing cars from the road and allowing more efficient speeds.

Implementation Issues
Employers or other sponsors can quickly and inexpensively implement vanpools. However, the motivation for employers to provide vanpool services is based on employees’ interest level. Public agencies can encourage and facilitate these programs through incentives, subsidies, marketing, and regulation.

SUCCESS STORIES

Dallas, Texas
- **174 vans**
- Number of vans Dallas Area Rapid Transit implemented in the vanpool program.
- Number of miles travelled reduced as a result of the program:
  - **35 million miles.**

Phoenix, Arizona
- **380 vans.**
- The Valley Metro vanpool program has
- The program resulted in a reduction of about
  - **55 million miles traveled.**