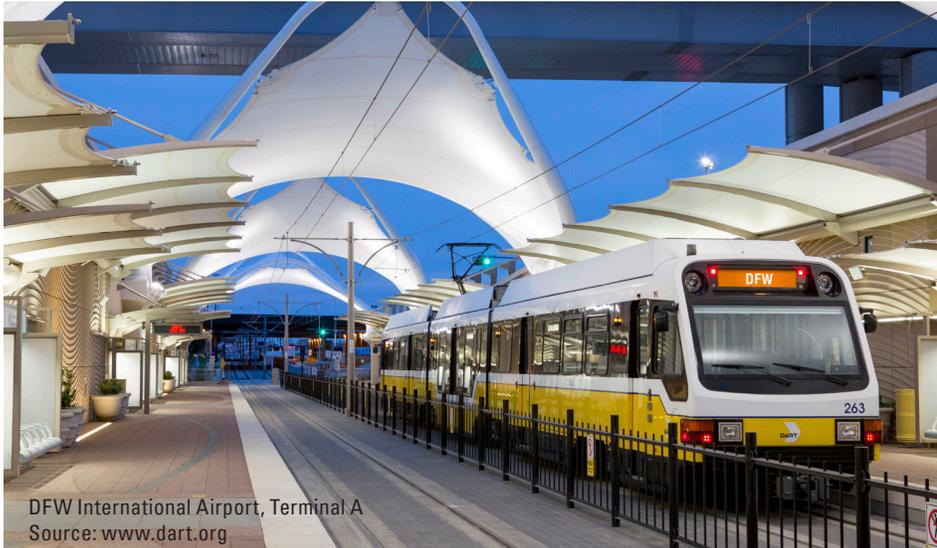




# TRANSPORTATION MANAGEMENT ASSOCIATIONS



DFW International Airport, Terminal A  
Source: www.dart.org

**More Information:** [tti.tamu.edu/policy/how-to-fix-congestion](http://tti.tamu.edu/policy/how-to-fix-congestion)

## Description

Transportation management associations (TMAs) are typically nonprofit corporations that provide services to private and public employers and employees related to travel options and transportation demand management. TMAs:

- Use select methods to ease the flow of people and goods within regions.
- Usually focus on providing alternatives to single-occupant vehicles.
- Help businesses support transportation strategies and advocate with local government for members.
- Vary in size, organization, membership, and services offered.

TMAs typically provide rideshare matching, travel options marketing, employer traveler surveys, and trip reduction plan development. TMAs may also help with parking management, flexible work hours, vanpools, special events management, and freight transport movements. Over 140 TMAs exist in the United States, with five in Texas.

## Target Market

TMAs serve a range of areas, including:

- Regional or citywide service.
- A specific corridor.
- Central business districts or specialized activity centers.
- Specific travel markets such as students, visitors, airport, and special-event traffic.

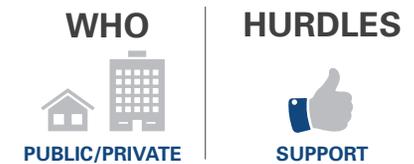
Most TMAs in the United States focus on commuters in urban areas.

## How Will This Help?

- **Connects employers, employees, and agencies** in order to solve congestion.
- **Reduces the number of single-occupant vehicles** during the peak congested hours.
- **Assists employers and employees** with transit tax benefits and offering shuttles, parking management, telework programs, and other services.

## Implementation Issues

Ongoing funding is a major issue. Member employer dues form the basis



## SUCCESS STORIES



### Houston, Texas

The Houston Downtown Management District provides

TMA services to employers and employees in the downtown Houston, TX, area. METRO transit and TxDOT partner with NuRide to improve public transit through innovative ridesharing. In 2009, 52 percent of workers used some other mode than driving alone.

### Oregon

Lloyd District TMA services to roughly 4,000 employees resulted in an annual reduction of 4.42 million peak-hour vehicle miles traveled in 2011. This signified the removal of 1,052 vehicles from roads. Full depth reclamation with cement is widely used to turn the existing pavement into an excellent foundation for the new structure.

of most TMAs' funding. Government grants are typically one-time infusions, which leave TMAs challenged to maintain service levels. Frequent planning and budgeting will maintain member-employer service expectations.

