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16. Abstract
Exit gore signs present a significant maintenance challenge for TxDOT. There is concern regarding the safety of personnel working in gore areas to replace these signs, and the resources necessary for continual maintenance. The objective of this project was to identify and evaluate alternative methods that may reduce the number of sign hits. Researchers visited several sites with safety problems related to frequent sign hits, determined factors that contribute to sign crashes, and recommended potential treatments. They also evaluated the impact of eliminating exit gore signs at locations where appropriate advance warning with overhead exit signs are provided. Field studies were conducted at two freeway exits in Corpus Christi, Texas. It was found that the lack of exit gore signs at the two freeway exits did not have any negative consequences in terms of vehicle speeds, deceleration behavior, and erratic maneuvers.

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TREATMENTS TO REDUCE THE FREQUENCY
OF FREEWAY EXIT SIGN HITS

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DISCLAIMER

This research was performed in cooperation with the Texas Department of Transportation (TxDOT) and the Federal Highway Administration (FHWA). The contents of this report reflect the views of the authors, who are responsible for the facts and the accuracy of the data presented herein. The contents do not necessarily reflect the official view or policies of the FHWA or TxDOT. This report does not constitute a standard, specification, or regulation.

This report is not intended for construction, bidding, or permit purposes. The engineer in charge of the project was Geza Pesti, P.E. #95840. The United States Government and the State of Texas do not endorse products or manufacturers. Trade or manufacturers’ names appear herein solely because they are considered essential to the object of this report.
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INTRODUCTION

There are approximately 15,000 exit gore signs installed on Texas highways. Because of its frequency and exposure to high-speed traffic, the exit gore sign remains one of the sign types most commonly struck by errant vehicles. Thus, exit gore signs present a significant maintenance challenge for TxDOT, namely, the safety of personnel working in gore areas to replace these signs, and the resources (staff, equipment, and stock) that are necessary for continual maintenance. In addition, other roadside signs that are located near the travel lanes due to lack of available clear zones are also prime high-impact candidates.

RESEARCH OBJECTIVE

The objective of this research was to identify and evaluate alternative signing methods that may reduce the number of sign hits as well as the costs and resources required for sign replacement and maintenance.

RESEARCH APPROACH

The research was conducted in two phases as shown in Figure 1.

![Figure 1. Research Approach.](image-url)
In the first phase, researchers identified sites with safety problems related to frequent sign hits, determined the major contributing factors, and identified potential treatments. Sites were identified based on input from the project monitoring committee and a survey of all TxDOT districts. To determine the factors that most likely contributed to the frequent sign hits, researchers visited several sites where they collected data and recorded drive-through videos. Based on field observations and detailed site diagnostics, they compiled a list of common problems and recommended countermeasures that could potentially address some of the issues identified.

The second phase of the project involved field evaluation of a selected countermeasure and development of recommendations. Researchers worked with the project monitoring committee to rank the countermeasures developed in phase 1, and selected one of them for field evaluations. The evaluation was based on the comparisons of safety-related measures of effectiveness (MOE) determined from field data collected before and after the treatment.
STATE-OF-PRACTICE

REVIEW OF LITERATURE

An extensive amount of research has been conducted to reduce severity of vehicle crashes with roadside appurtenances. However, a limited amount of research has been done in recent years with respect to reducing the occurrence of exit ramp sign strikes. Thus, the literature review for this project resulted in a limited amount of information. This literature review summarizes available standards and documentation pertinent to the design of gore area. Researchers also reviewed past studies directed toward safety evaluation and improvement of the design and operational characteristics of the gore area. This will allow the researchers to identify site characteristics at high-impact sign locations that may not meet standard design practices.

Definitions

AASHTO Geometric Design of Highways and Streets (1) defines the gore area characteristics with the following terms:

- The term gore indicates an area downstream from the shoulder intersection points.
- The physical nose is a point upstream from the gore, having some dimensional width that separates the roadways.
- The painted nose is a point, having no dimensional width, occurring at the separation of the roadways.
- The neutral area is the triangular area between the painted and the gore nose and incorporates the physical nose.

Figure 2 shows typical exit gore area characteristics. Although the term gore commonly refers to the area between a through roadway and exit ramp area, the term may also be used to refer to the similar area between a through roadway and a converging entrance ramp (1).
The point of convergence at an entrance terminal is defined as the merging end. The gore area at an entrance terminal points downstream and separates traffic streams already in lanes; thus, it is less of a decision area comparing to the exit gore area. The width at the base of the paved triangular area is narrower and is usually limited to the sum of the shoulder widths on the ramp and freeway plus a narrow physical nose of 4 to 8 ft wide (I).

**Design of Gore Area**

The geometric layout of the gore area is an important part of exit ramp terminal design. The area should be clearly seen and understood by approaching drivers. The gores should be uniform in a series of interchanges along a freeway and have the same appearance to the drivers. The entire triangular area, or neutral area, should be striped to delineate the proper paths on each side and to assist the driver in identifying the gore area (I). The *Manual on Uniform Traffic Control Devices* (MUTCD) (2) may be referred to for guidance on channelization. Standard raised reflective pavement markers (RRPMs) can be used for additional delineation. Rumble strips may be used in the gore area but should not be placed too close to the gore nose since it makes them ineffective for warning high-speed vehicles (I).

Figure 3 illustrates typical exit gore designs for free-flow exit ramps. The top two figures show a recovery area adjacent to the outside through lane and moderate offset of the ramp traveled way to the left. The last figure depicts a major fork where both diverging roadways have equal priority. In this case, the offset (Detail E diagram) is equal for each roadway and striping...
or rumble strips are placed upstream from the physical nose. Any obstructions should be omitted from the gore area particularly on high-speed facilities.

Table 1 gives the minimum lengths for tapers beyond the offset nose (length $Z$ in Figure 3). Alternatively, paved shoulder of a through lane can be used to provide a recovery area ($I$). A study by Davis and Williams ($3$) evaluated the exiting behavior of vehicles on both taper and parallel-type exit ramps and found that 95 percent of vehicles tend to execute exiting maneuvers as if the deceleration ramp were a taper-type design. Although most vehicles entered

---

**Figure 3. Typical Exit Gore Details ($I$).**
the deceleration lane in the taper area, the drivers did not completely clear the through lane until they were 50 to 200 ft from the ramp nose.

<table>
<thead>
<tr>
<th>Design Speed of Approach Highway (mph)</th>
<th>Length of Nose Tape “Z” per Unit Width of Nose Offset (ft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>15.0</td>
</tr>
<tr>
<td>35</td>
<td>17.5</td>
</tr>
<tr>
<td>40</td>
<td>20.0</td>
</tr>
<tr>
<td>45</td>
<td>22.5</td>
</tr>
<tr>
<td>50</td>
<td>25.0</td>
</tr>
<tr>
<td>55</td>
<td>27.5</td>
</tr>
<tr>
<td>60</td>
<td>30.0</td>
</tr>
<tr>
<td>65</td>
<td>32.5</td>
</tr>
<tr>
<td>70</td>
<td>35.0</td>
</tr>
<tr>
<td>75</td>
<td>37.5</td>
</tr>
</tbody>
</table>

A vehicle traveling at 70 mph, or 103 ft/sec, will traverse a 50 ft long section of roadway in less than a half second. Perception-reaction time can vary from 1.0 to 2.5 seconds. It is not surprising that problems occur at driver decision points, such as freeway exit ramps. Drivers may attempt last minute lane changes in exit gore areas where insufficient execution distance is available.

Another exit ramp design study (4) examined the design of deceleration lane lengths for both taper and parallel-type exit ramps and found that very few operational problems exist with deceleration lanes when compared to exit ramp gores. The higher frequency of freeway accidents occurring at the gore of exit ramps was attributed to the assumption that drivers do not know how to properly use, or just do not properly use, deceleration lanes. Interestingly, the AASHTO exit ramp design criteria is based on both the highway design speed and the exit ramp design speed, each with an assumed average running speed that may or may not be typical of current urban freeway driving behavior.
Barrier End Treatments and Crash Cushions

Barrier end treatments and crash cushions are frequently used to attenuate the crash impacts or redirect a vehicle around a fixed object or an untreated end of a roadside barrier. A barrier end treatment or terminal is typically used at the end of a roadside barrier where traffic passes on one side of the barrier and in one direction only. A crash cushion is normally used to shield the end of a median barrier or a fixed object located in a gore area. Chapter 8 of the Roadside Design Guide (5) explains the warrants for installation, the structural and performance requirements of barrier end treatments and crash cushions, as well as the descriptions, selection guidelines, and placement recommendations for these devices.

NCHRP Report 350 (6) contains the current recommendations for testing and evaluating the performance of crash cushions and barrier end treatments. These devices must meet the evaluation criteria outlined in this report to be considered acceptable for installation on new or reconstruction projects.

Crash cushions are suitable for use at locations where fixed objects cannot be removed, relocated, or made breakaway, and cannot be adequately shielded by a longitudinal barrier. A common application of a crash cushion is in an exit ramp gore on an elevated or depressed structure where a bridge rail end or a pier requires shielding. Crash cushions are also frequently used to shield the ends of median barriers (5).

The Roadside Design Guide (5) suggests considering the following factors when selecting crash cushions:

- Site characteristics.
- Structural and safety characteristics of candidate systems.
- Cost.
- Maintenance characteristics.

The evaluation of site characteristics should be conducted to determine the need for as well as to estimate the space requirements of crash cushions to shield non-removable fixed objects. Figure 4 suggests the area that should be made available for crash cushion installation (5). This recommendation also applies to other types of fixed objects that need to be shielded.

The unrestricted conditions represent the minimum dimensions for all locations except those sites where extra cost required for obtaining these dimensions is unjustifiable. The preferred conditions represent optimal and desirable values.
Structural and safety characteristics must be considered when selecting these cushion devices. These factors include impact deceleration, redirection capabilities, anchorage and back up structure requirements, and debris produced by impact. *NCHRP Report 350* (6) establishes three test levels (TLs) for barrier end treatments and crash cushions. All levels require impacts at specified locations and angles with both a 1,800-lb car and a 4,400-lb pickup truck at impact speeds of 30, 40, and 60 mph for TL-1, 2, and 3, respectively.

Cost considerations should include initial material costs, site preparation costs, installation costs, maintenance costs, and repair/replacement costs. At locations where frequent collisions are expected, life-cycle costs for repairing or replacing an attenuator system may also become a significant factor in the selection process.

Maintenance characteristics can be classified into the following three groups:

- Regular or routine maintenance. Typically these devices require relatively minimal routine maintenance. If a crash cushion is installed in an area accessible to pedestrians, it may be prone to vandalism.

<table>
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<tr>
<th>Design Speed on Main Line (mph)</th>
<th>Minimum Values for Restricted Conditions</th>
<th>Minimum Values for Unrestricted Conditions</th>
<th>Preferred</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>L</td>
<td>F</td>
</tr>
<tr>
<td>30</td>
<td>6</td>
<td>8</td>
<td>2</td>
</tr>
<tr>
<td>50</td>
<td>6</td>
<td>17</td>
<td>2</td>
</tr>
<tr>
<td>70</td>
<td>6</td>
<td>28</td>
<td>2</td>
</tr>
<tr>
<td>80</td>
<td>6</td>
<td>35</td>
<td>2</td>
</tr>
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*Figure 4. Reserve Areas for Gores (5).*
• Crash maintenance. For a location with a history of frequent hits, the use of a device with high degree of reusability is desirable. If nuisance hits are relatively common, an attenuator with redirection capability should be considered to reduce the effort required for minor repairs or partial replacement of a system.

• Material storage requirements. This is pertinent to the availability of replacement parts needed to restore a damaged device to its original capacity. The type and amount of spare parts that must be on hand or quickly obtainable may play an important role in the decision process. An agency may prefer fewer different types of devices as it becomes more convenient to keep up with an adequate inventory of replacement parts.

Delineation

When a particular installation is struck frequently, an agency may consider improved signing, pavement markings, or delineation to reduce the number of crashes. Conspicuous and well-delineated crash cushions and end terminals are significantly less likely to be struck than those non-reflective standard object markings, particularly at night or during inclement weather. Figure 5 shows an example using reflective flexible pylons as curb attenuator.

Figure 5. Curb Attenuator.
Manual of Uniform Traffic Control Devices (MUTCD)

The MUTCD (2) provides information on the appropriate use of signage for freeway applications in Part 2. Specifically, Section 2E covers guide signs for freeways and expressways. In general, good sign design includes long visibility distances, large lettering and symbols, and short legends for quick comprehension. Guide signs must be appropriately colored, retroreflectorized, or illuminated and meet minimum requirements for letter and numeral sizes. If diagrammatic signs are used, these should show a plain view of the exit ramp arrangement. Other advance guide signs should give notice well in advance of the exit ramp and give the distance to that interchange. If the distance to the next exit is unusually long, Next Exit supplemental signs can be used to inform drivers of the distance to the next exit.

An exit gore sign, placed in the gore, indicates the point at which cars must depart the main roadway to execute a movement off the freeway. Consistent application of this sign is emphasized in the MUTCD. These signs are required to be mounted with breakaway or yielding supports.

Pavement markings are also covered in the MUTCD in Part 3. Specifically, Section 3B.05 states that channelizing lines at exit ramps as shown in Figure 6 and Figure 7 define the neutral area, direct exiting traffic at the proper angle for smooth divergence from the main lanes into the ramp, and reduce the probability of colliding with objects adjacent to the roadway.

Lane drop markings as shown in Figure 8 may be used in advance of lane drops at exit ramps to distinguish a lane drop from a normal exit ramp or from an auxiliary lane. The lane drop marking may consist of a wide, white dotted line with line segments 0.9 m (3 ft) in length separated by 2.7 m (9 ft) gaps.

Highway Capacity Manual (HCM) Constrained Weaving

The HCM (7) gives procedures for determining the capacity of weaving areas on freeways. Weaving is defined as the crossing of two or more traffic streams traveling in the same general direction along a significant length of highway without the aid of traffic control devices (except for guide signs). Weaving areas consist of a merge area (entrance ramp) followed closely by a diverge area (exit ramp). By definition, weaving areas are subject to turbulence in the traffic stream(s) due to intense lane-changing maneuvers (a key descriptor of weaving operations).
Figure 6. Channelizing Line Application for Exit Ramp Markings (Parallel and Tapered Deceleration Lanes).

Source: Figure 3B-8, Sheet 1 of 2, MUTCD (2)
Source: Figure 3B-8, Sheet 2 of 2, MUTCD (2)

Figure 7. Channelizing Line Application for Exit Ramp Markings (Auxiliary Lane).
The key geometric characteristics affecting weaving operations are configuration, length and width. Configuration is based on the number of lane changes required for weaving vehicles, as shown in Table 2.
Weaving length is measured as shown in Figure 9. The length of the weaving area is important because it constrains the time and space in which drivers must make all required lane changes. At shorter weaving lengths, lane changing intensity and traffic flow turbulence increase. Chapter 24 of the HCM defines a specific procedure for determining operational level
of service for weaving areas, including weaving intensity and whether the weaving area operates in a constrained or unconstrained state. In shorter weaving areas, particularly in constrained conditions, drivers may find themselves unable to find a suitable gap in the desired lane upon reaching the exit gore at the downstream end of the weaving area.

![Figure 9. Measuring the Length of a Weaving Segment (7).](image)

**Driver Expectancy**

Driver expectancy defines a driver’s readiness to respond to situations or events in a predictable, successful manner. Driver expectancy is derived from past driving habits as well as current information (including existing conditions and information). When driver expectancy is not met, or is violated, drivers may take longer to correctly respond to the situation or event, or they may respond incorrectly. Understanding driver expectancy is a critical element in roadway design.

**Positive Guidance**

Positive guidance is the concept that a driver can be given adequate, timely information to safely continue on path or avoid a hazard. Consistent alignment, adequate sight distance, and adequate and consistent signing all contribute to successful positive guidance. Good roadway design provides ample positive guidance for drivers to successfully negotiate their way to their final destination.

**Consistency**

Consistency is critical to ensure that drivers can negotiate a foreign environment successfully. The MUTCD is a great tool for providing consistency in signing, pavement markings, temporary traffic control, and other key elements necessary for the uniformity of the
driving environment. When the driving environment does not provide consistency, driver expectancy violations are likely to occur more frequently.

**Safety Studies in Gore Areas**

The rate of crashes in gore areas is typically higher than the rate of run-off-the-road crashes at other locations. AASHTO (1) recommends that the gore area as well as the unpaved area should be provided with a clear recovery area. The unpaved area beyond the gore nose should be graded as level with the roadways as practical to prevent the errant vehicles from overturning or stopping abruptly by steep slopes.

There are situations in which placement of a major obstruction in a gore is inevitable, such as gores that occur at exit ramp terminals on elevated structures. Head-on impact protection should be provided in this case. However, guardrails and bridge rails designed to handle angular impacts are not effective in handling the near head-on collision in this case.

Significant research effort has been made in the development of cushioning or energy-dissipating devices for use in the front of fixed objects. These devices aim to reduce the severity of fixed-object collisions. Adequate space should be provided for the installation of these devices whenever a major obstruction exists in a gore area, particularly on a high-speed roadway.

**Implications for Field Studies**

This section discusses potential surrogate safety measures of effectiveness for the study of exit gore safety.

**Erratic Maneuvers**

Erratic maneuvers cause disturbances in traffic flow and have been widely accepted as a surrogate for safety in the absence of other evidence, such as crash data. Reductions in erratic maneuvers inherently provide for more efficient operations and lead to lower accident rates. Erratic maneuvers in exit gore areas can be categorized by type:

- Exiting vehicle makes last-minute lane change to remain on freeway.
- Freeway vehicle makes last-minute lane change to take exit.
- Abrupt deceleration to avoid hitting end of queue on ramp.
\textit{Lane Changes}

The locations at which lane changes occur in the vicinity of the exit gore can be used to describe traffic operations. As discussed previously, the presence of a deceleration lane does not necessarily encourage drivers to exit early; instead, drivers use the exit as if it were a taper-type design. Lane changes made farther upstream are less likely to result in exit gore sign strikes.

\textit{Weaving Operations}

HCM weaving operations calculations may be used to quantify the level of service for upstream weaving operations. Constrained operations with a poor level of service may result in an increased number of exit gore sign strikes.

\textbf{SURVEY OF TXDOT DISTRICTS}

The primary objectives of the survey were to (1) identify highway segments with safety problems due to frequently struck roadside signs, and (2) assess TxDOT’s needs and current approach to mitigate the problem at these locations. To accomplish these objectives, the research team conducted a survey of all TxDOT districts. The feedback received from these surveys and follow-up telephone interviews was beneficial for the remaining tasks, particularly Tasks 2 through 6 of the project.

To conduct the survey, researchers prepared a questionnaire as a fillable PDF form composed of 10 questions focused on the following three main areas:

- Locations of highway segments where roadside signs are frequently hit by vehicles.
- Approaches districts use to mitigate the safety problem at these locations.
- Experience with alternative methods (e.g., signing and marking techniques).

\textbf{Appendix A} includes the survey questionnaire.

After internal pilot testing of the survey, researchers obtained the necessary Institutional Review Board (IRB) clearance through TAMU’s Human Subjects’ Protection Program. The IRB-approved survey questionnaire was emailed to Directors of Transportation Operations at all TxDOT districts. \textbf{Table 3} shows the email cover letter.
Table 3. Email Cover Letter for Surveys.

<table>
<thead>
<tr>
<th>Question 1</th>
<th>Have you had any problems with exit gore signs or other roadside signs being struck often?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>In the majority of the districts, 21 respondents (62 percent) indicated that there were problems with frequently hit exit gore or other roadside signs. The remaining 13 respondents (32 percent) either did not have problems or have not responded to this question and did not complete the survey.</td>
</tr>
<tr>
<td></td>
<td>Unless otherwise specified, all percentages and distributions determined for the remaining nine survey questions are based on the answers received from the 21 respondents who indicated that they had problems with frequently hit signs. Note that the relative distribution of</td>
</tr>
</tbody>
</table>
answers may not always add up to 100 percent because respondents may have given multiple answers for several questions.

**Question 2**  *Does your district keep any types of records or logs of vehicular collisions with roadside signs?*

Of the 21 respondents who had indicated problems with sign hits, only 38 percent keeps some type of records of vehicular collisions with roadside signs, 52 percent does not have such record, and 10 percent either did not respond or did not know if any records were available.

**Question 3**  *If yes, can such data be made available for use by the research team?*

The majority (87 percent) of those who kept some maintenance logs or records indicated that such data could be made available. The remaining 13 percent did not give any response to this question.

**Question 4**  *Approximately how many of such impacts occur monthly in your district?*

Figure 10 gives the distribution of answers.

![Bar chart](image)

**Figure 10. Monthly Sign Hits.**

Most respondents (57 percent) indicated that the number of monthly sign hits is somewhere in the range of 5 to 20. The distributions of those responses where this monthly figure was less than 5, more than 20, or no estimate was provided are approximately the same (14 percent). Note that these percentages are greatly dependent on roadway density and the
exposure of the signs to traffic volume (i.e., urban districts with dense roadway network and significant traffic volume are expected to have more sign hits than most rural districts with sparser network and lower traffic volume). However, it is important that 71 percent of the respondents indicated they experienced at least 5 sign hits per month.

**Question 5**  
*What type of roadway signs are typically struck along roadways in your district? Rank them with respect to frequency of being hit by vehicles (1: most frequently hit).*

Table 4 gives the distribution of answers.

**Table 4. Roadway Sign Types Ranked Based on Frequency of Sign Hits.**

<table>
<thead>
<tr>
<th>Roadway Sign</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Exit signs</td>
<td>7</td>
</tr>
<tr>
<td>Keep Right signs</td>
<td>2</td>
</tr>
<tr>
<td>T-intersection signs</td>
<td>3</td>
</tr>
<tr>
<td>Other:</td>
<td></td>
</tr>
<tr>
<td>Chevrons on curves</td>
<td>3</td>
</tr>
<tr>
<td>Do Not Enter signs</td>
<td>1</td>
</tr>
<tr>
<td>One Way signs</td>
<td>2</td>
</tr>
<tr>
<td>Stop signs</td>
<td>2</td>
</tr>
<tr>
<td>Speed limit signs</td>
<td>1</td>
</tr>
<tr>
<td>Other roadside signs</td>
<td>2</td>
</tr>
</tbody>
</table>

Exit gore signs were clearly the highest ranked on the list of frequently hit road signs. Therefore, researchers decided that the project should primarily focus on exit gore locations with unusually high frequency of vehicle-sign collisions.
**Question 6**  
At which location(s) are the most frequently hit roadway signs located? Select all that apply.

Figure 11 gives the distribution of answers.

![Figure 11. Most Frequently Hit Roadway Sign Locations.](image)

Most roadway sign hits occur in curves and exit gores. Roadway signs located on islands and other locations are the least frequently hit.

**Question 7**  
Are there reasons identified for the frequency of roadside sign hits by vehicles in your district? Select all that apply and explain.

Figure 12 gives the distribution of answers.

![Figure 12. Reasons for Sign Hits.](image)
Note that lack of driver attention is considered more than twice as a significant contributing factor to the frequent sign hits than sign location, geometric design features, or any of the other reasons. Table 5 includes explanations and comments provided by the respondents under the four categories.

Table 5. Reasons for Sign Hits.

<table>
<thead>
<tr>
<th>Reasons for frequent sign hits</th>
<th>Quoted comments made by respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location of signs</td>
<td>Sign too far in gore on slip ramp</td>
</tr>
<tr>
<td></td>
<td>In island tight spaces</td>
</tr>
<tr>
<td></td>
<td>Exit gores are probably the most susceptible</td>
</tr>
<tr>
<td></td>
<td>Too close to gore</td>
</tr>
<tr>
<td></td>
<td>The most frequently hit signs are in exit gores, followed by intersections</td>
</tr>
<tr>
<td></td>
<td>Exit gore, proximity to driveways</td>
</tr>
<tr>
<td>Geometric design</td>
<td>Signs in curves</td>
</tr>
<tr>
<td></td>
<td>Button hook ramps</td>
</tr>
<tr>
<td></td>
<td>Small radius at intersection</td>
</tr>
<tr>
<td>Lack of driver attention</td>
<td>Texting on cell phone</td>
</tr>
<tr>
<td></td>
<td>Cell phones</td>
</tr>
<tr>
<td></td>
<td>Not paying attention</td>
</tr>
<tr>
<td></td>
<td>Drivers just don’t care about signs</td>
</tr>
<tr>
<td></td>
<td>Large trucks don’t maintain control intakes</td>
</tr>
<tr>
<td></td>
<td>Most signs are hit on straight sections of road, Stop</td>
</tr>
<tr>
<td></td>
<td>signs are usually vandalized</td>
</tr>
<tr>
<td></td>
<td>Distracted and speeding</td>
</tr>
<tr>
<td></td>
<td>Cell phones, wet weather driving</td>
</tr>
<tr>
<td></td>
<td>Fatigue</td>
</tr>
<tr>
<td>Other</td>
<td>Weather</td>
</tr>
<tr>
<td></td>
<td>Going too fast</td>
</tr>
<tr>
<td></td>
<td>Wide farm equipment</td>
</tr>
<tr>
<td></td>
<td>Vandalism</td>
</tr>
<tr>
<td></td>
<td>Impaired and speeding</td>
</tr>
<tr>
<td></td>
<td>Speed</td>
</tr>
</tbody>
</table>
**Question 8** List up to 10 highway segments in your district where you have safety problems due to frequently struck exit gore signs or other roadside signs. Please specify speed limit and approximate number of sign hits per year, if known.

Respondents have listed a total of 75 sites with unusually high frequency of sign hits. The number of hits per year at the sites ranged from 1 to 50, and the posted speed from 20 to 70 mph. Figure 13 shows the distribution of the number of sites according to different sign types.

![Figure 13. Number of Sites with Unusually High Frequency of Sign Hits.](image)

The top three locations where the most sign hits occurred included:

- 32 sites with exit gore sign hits.
- 9 locations (mostly on curves) with knocked-down chevrons.
- 6 locations with stop sign hits.
Question 9  What does your district typically do to mitigate the problem of vehicles striking such high-impact signs? Select all that apply.

Figure 14 shows the distribution of answers.

![Bar Chart: Methods to Mitigate Sign Hit Problems](image)

- Relocate signs to "safer" place: 35%
- Make signs more visible: 23%
- Improve pavement markings in vicinity of signs: 16%
- Remove signs if redundant: 12%
- Other: 12%
- Remove sign completely: 2%

Figure 14. Methods to Mitigate Sign Hit Problems.

According to most respondents (35 percent) the preferable treatment is to relocate the signs to a safer place, assuming that there is enough room. Making the signs more visible (recommended by 23 percent), applying improved pavement markings (recommended by 16 percent), and removal of redundant signs (recommended by 12 percent) are treatment options that are also worth considering.

Respondents mentioned the following potential treatments under category “Other”:

- Improve pavement conditions.
- Add reflective tape to all posts.
- Resize the sign.
- Reflective sheeting on the sign post.
**Question 10**  *Any other thoughts that you might have on the treatment of high-impact signs and ways to mitigate the occurrence of vehicular–sign collisions?*

Some of the respondents provided the following input:

- “Look at moving signs further out away from travel lane/highway.”
- “Reduce the number of signs; there are too many out there.”
- “Need to remove the redundant signs—if you have OVHD exit signs, can the roadside exit gore signs be eliminated?”
- “We have mitigated the problem considerably by adding reflective sheeting to the sign posts for those signs that can get struck.”
- “Educate the driver.”
SITES WITH HIGH-IMPACT SIGN PROBLEMS

REVIEW SITES FROM SURVEY

The survey respondents listed a total of 75 sites with frequent sign hits. Figure 15 shows the geographical distribution of these hits. Researchers conducted initial site visits and collected data at sites in four districts, and obtained photos for locations with high-impact sign problems in five other districts.

![Geographical Distribution of Sites with Information on High-Impact Sign Problems](image)

The number of hits per year at these sites ranged from 1 to 50, and the posted speed ranged from 20 to 70 mph. Figure 16 shows the distribution of the 75 sites according to sign categories.
Figure 16. Distribution of Sites according to Sign Categories.

Most of the signs with unusually frequent hits were at exit gores. Figure 17 shows the relationship between the reported number of problematic exit sign locations and posted speeds.

Figure 17. Reported Number of Problematic Exit Sign Locations for Different Posted Speeds.

Not surprisingly, most of the exit sign hits occurred on roadways with higher posted speeds. In addition to higher speeds, higher traffic volumes (more exposure) also increase the number of sign hits. Therefore the primary focus of this study was on high-speed, high-volume roadway exits in mostly urban and suburban areas.
SITE VISITS AND DIAGNOSTICS

Researchers visited a number of freeway segments with a history of frequent exit gore sign hits in Houston, San Antonio, and Corpus Christi.

The sites visited in Houston included:
- All exits on IH 45 from Exit 52 to Exit 59, in both directions of travel.
- All exits on US 290 WB between IH 610 and Beltway 8.
- Exits on IH 610 WB and EB at Fannin, Kirby, and Buffalo Speedway.

The sites visited in San Antonio included:
- IH 410 NB Exit 9 to SH 151.
- IH 410 SB turnaround at SH 151.
- IH 410 EB exit to IH 10 (east side of town).
- SH 151 WB exit to IH 410.
- IH 410 SB frontage road to IH 35 N (south side of town).
- IH 10 E and IH 10 W exits to Loop 1604 (east side of town).
- IH 35 SB Exit 164 B to Eisenhauer.
- Every exit on the section of Wurzbach Parkway east of US 281, from Wetmore Road to the west to O’Connor Road to the east. Of particular interest was the Wurzbach Parkway WB exit to Wetmore Road.
- IH 10 WB Exit 543 to Cascade Caverns/Scenic Loop.

The sites visited in Corpus Christi included:
- SH 286 SB (Crosstown Expressway) exit to SH 358 (SPID) EB.
- SH 286 SB exit to Port Avenue Exit (both NB and SB Exit signs were frequently hit).
- SH 358 WB exit to Bear Lane.

The purpose of the site visits was to collect initial data (geometric data and vehicle speeds) and determine each site’s appropriateness for subsequent field study evaluations. Photos and drive-through videos were also taken to record any site-specific characteristics that may have contributed to the frequent sign hits at each location. Table 6 illustrates the types of information collected at the sites.
Table 6. Information Collected during Site Visits.

<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>Houston</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>Houston</td>
</tr>
<tr>
<td>Freeway</td>
<td>IH 45 North</td>
</tr>
<tr>
<td>Direction</td>
<td>SB</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>4</td>
</tr>
<tr>
<td>Exit Number</td>
<td>56B</td>
</tr>
<tr>
<td>Exit Name</td>
<td>Shepherd (Spur 261)</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Lane 4 = option lane; single lane ramp; angle &lt;5 degrees</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban/Suburban Retail</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td><img src="image1" alt="Exit Direction sign" /> <img src="image2" alt="Exit Gore sign" /></td>
</tr>
<tr>
<td>Key Distances from Painted Gore</td>
<td>Exit Direction sign shown on left. Exit Gore sign shown on right; note the use of diamond-shape reflectors on posts</td>
</tr>
<tr>
<td>Advance Guide Sign (1/2 mi)</td>
<td>+2660 ft</td>
</tr>
<tr>
<td>Advance Guide Sign (METRO)</td>
<td>+2370 ft</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>+220 ft</td>
</tr>
<tr>
<td>Exit Gore Sign</td>
<td>−250 ft</td>
</tr>
<tr>
<td>Average Speeds (mph)</td>
<td></td>
</tr>
<tr>
<td>Non-Exiting Traffic (lane 4)</td>
<td>56.5</td>
</tr>
<tr>
<td>Exiting Traffic</td>
<td>51.6</td>
</tr>
<tr>
<td>Speed Limits (mph)</td>
<td></td>
</tr>
<tr>
<td>Main Lanes</td>
<td>65</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>30</td>
</tr>
</tbody>
</table>
Site Selection for Detailed Site Diagnostics

An important additional selection criterion was the appropriateness of a site for effective data collection. In addition to geometric data, vehicle speeds and traffic volume data are also needed to perform detailed analysis of a site. To evaluate the effectiveness of an alternative signing, strategy data on driver behavior, such as erratic maneuvers, in the vicinity of the exit gore are also needed. To safely and efficiently collect such data, locations that can be monitored using video cameras are preferable. Based on these criteria, the following sites were selected for detailed site diagnostics:

Houston sites:
- All exits on IH 45 from Exit 52 to Exit 59, in both directions of travel.
- All exits on US 290 WB between IH 610 and Beltway 8.
- Exits on IH 610 WB and EB at Fannin, Kirby and Buffalo Speedway.

San Antonio sites:
- IH 410 NB Exit 9 to SH 151.
- IH 410 SB turnaround at SH 151.
- Wurzbach Pkwy WB exit to Wetmore Rd.

Corpus Christi:
- SH 286 (Crosstown Expressway) SB exit to SH 358 (SPID) EB.
- SH 286 SB exit to Port Avenue Exit (both NB and SB Exit signs were frequently hit).

DIAGNOSE SITES WITH FREQUENT EXIT GORE SIGN HITS

Researchers visited several potential study sites in three locations in Texas: Houston, San Antonio, and Corpus Christi. The sites selected were mostly freeway exit points and a frontage road U-turn location. Researchers selected these areas based on input from the Texas Department of Transportation (TxDOT) project oversight panel. The responses to the initial survey of TxDOT districts and the follow-up telephone conversation with selected area offices also enabled researchers to identify potential locations for site visits.
Multiple site visits and several drive-through videos were recorded at each location to provide a thorough assessment of each site visited. Researchers also collected volume and speed data to provide more information on traffic characteristics. At each location, site investigations were performed to identify potential issues that might contribute to frequent sign strikes. The analysis was a simplified version of the Positive Guidance in Traffic Control methodology developed by the Federal Highway Administration. The various characteristics of the sites visited were analyzed under the general areas discussed below.

**Historical Accident Data**

The research team initially considered the use of historical accident data to determine the severity and frequency of crashes. This was not pursued because of the incompleteness of such data at many locations and the difficulty in making an accurate assessment of the exact locations and circumstances of accidents (e.g., whether it was an actual hit on a sign). In lieu of hard crash data, researchers largely relied on information provided by TxDOT districts in the initial survey completed in Task 1.

**Land Use**

The land use for each site was documented. Typically, the land use of an area should have some relation with the volume of vehicles that access a particular exit on the highway. Researchers documented the land use characteristics for each site.

**Geometric Features**

The nature of the geometry of each site was documented. Researchers paid particular attention to the number of lanes, shoulder width, angle of deviation of the exit, horizontal and vertical curvature and other general characteristics.
Hazard Identification and Visibility

An assessment of potential hazards was determined for each site. An initial qualitative assessment of the presence of hazards was determined by driving the various sites several times at different times of the day. In each case, researchers identified the presence of any potential hazards such as:

- Merging traffic.
- Slow moving traffic.
- Guard rail ends.
- Utility pole.
- Curbs.

Roadway conditions requiring significant deceleration were also taken into account. These include inadequate superelevation, sharp horizontal curve, steep grade, inadequate shoulder, lane drop, and lane width reductions. Figure 18 illustrates an example of a steep grade approaching an exit. Posted and advisory speeds were recorded and operating speeds were measured for each location. This allowed researchers to determine the adequacy of existing sight distances. Field staff also assessed the visibility of potential hazards at each site.

Figure 18. Example of a Potential Hazard—Steep Grade before an Exit.
Expectancy Violations

Researchers identified any expectancy violations at each site. Any unusual features or attributes that drivers might find surprising were identified and documented at each location. First-of-a-kind deployments and any changes in the roadway that could surprise unfamiliar drivers as well as unexpected geometrics or traffic control devices that might violate driver expectancies were noted. The nature of such violations included, but was not restricted to, the following:

- Adequacy of advance warning.
- Warning and regulatory sign placement.
- Markings/delineation.
- Geometric extremes.
- Visibility of expectancy violation.
- Cross-section changes.
- Roadway/environment changes.
- Traffic patterns/vehicle mixes.

Driver Information Load

At each location, researchers performed a basic information load analysis. This involved an assessment of various information load factors that might potentially affect driver behavior. Such factors considered included:

- Land Use.
- Access Control.
- Volume.
- Speed.
- Task/Maneuver.
- Hazards.
- Hazard Visibility.
- Sight Distance.
- Expectancy Violation.
- Visual Clutter.
- Competing Information.
- Information Complexity.

Each site was given a Low, Moderate, or High grade for each factor from which a particular site was designated as one of the following categories:
- “Underload”: very low information load.
- Possible “Underload”: low information load.
- No Processing Problems: moderate information load.
- Possible “Overload”: high information load.
- “Overload”: very high information load.

**Driver Information Need**

An assessment of the adequacy of driver information was made at each location. Various driver information needs were evaluated including:
- Laws and Regulations Needs: traffic laws and regulations information needs including signing and marking requirements were noted.
- Hazard/Expectancy Violation: these included signing and marking visibility, alignment changes, grades, and road surface conditions.
- Safe Speeds and Speed/Path Change Need: location and adequacy of ramp advisory signing and lane configuration signing prior to the exit in particular were noted.
- Route Guidance Needs: presence of advanced exit guide sign per MUTCD requirements were assessed for each site location.

The Information Need evaluation included several questions aimed at making a qualitative assessment of each site’s information needs. A site was generally classified as Good, Fair, or Poor. A site was considered Good if no potential changes were identified, Fair if some improvements could be implemented, and Poor if significant improvements were needed. At some sites classified as Poor, a complete redesign might also be recommended.

**Surrogate Safety Measures**

Researchers also examined measurable safety characteristics at the sites using surrogate safety measures. Such measures are intended for safety evaluation at sites where crash data are
often limited or unavailable, which is particularly the case for this study. The desirable safety surrogates should possess the following characteristics:

- It should be measurable with a high degree of repeatability and accuracy.
- It must be observable and more frequent than crashes.
- It should correlate with crashes.

In this study, researchers collected speed tracking data using lidar guns with a frequency of three readings per second. The data were also aggregated at 1-second intervals to filter the noise in the observations. Researchers calculated the following surrogate safety measures at the sites where speed tracking data were collected:

- Speed profile–plot of individual vehicular speeds over time.
- Acceleration profile–plot of instantaneous acceleration over time.
- Maximum deceleration rate–maximum deceleration value observed for each vehicle.
- Acceleration variability or standard deviation of the acceleration profile
- Frequency of abrupt deceleration rate. Abrupt deceleration rate is defined at 90 percent of 11.2 ft/s², which is the AASHTO maximum comfortable deceleration rate.

Vehicle types and maneuvers were also recorded for each tracking data. In this way, researchers were able to analyze if specific vehicle type and/or maneuver contribute to the increase in the crash risk as the selected safety surrogates have measured.

**Most Frequent Problems Identified during Site Visits and Site Observations**

After a diagnosis of the problems and challenges observed at each site, researchers identified the following most common factors that likely contributed to crashes with exit gore signs:

- Geometric Design.
  - Vertical alignment.
  - Up-down grades at crossroads (IH 45 bridge over intersecting arterials).
  - Limited sight distance upstream.
• Potential downstream queue propagation during congested conditions that may surprise drivers.
  
  o Horizontal alignment.
    ▪ Slight shift in horizontal alignment of main lanes.
  
  o Other.
    ▪ Constrained right-of-way (<300 ft).
    ▪ Significantly lower advisory speed for ramp and/or frontage road.
    ▪ Drop-lane design coupled with limited sight distance.

• Driver Behavior.
  
  o Inattentive driving.
  
  o Late decision making.
  
  o Excessive speed.

• Sign Location/Placement.
  
  o Visual clutter with other signs.
  
  o Location of exit gore sign is too close to pavement.

• Pavement Markings.
  
  o Faded/worn-out.
  
  o Lane delineators broken or uprooted.

Appendix B documents details of site visits. Table 7 provides a summary of site characteristics and the potential issues identified at each site.
Table 7. Summary Characteristics of Sites.

<table>
<thead>
<tr>
<th>Location</th>
<th>Highway</th>
<th>Direction</th>
<th>Exit</th>
<th>Hazards</th>
<th>Driver Information Need</th>
<th>Driver Information Load</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corpus Christi</td>
<td>SH 286 SB</td>
<td></td>
<td>SH 358 East</td>
<td>high speeds, late vehicle maneuvers</td>
<td>Good</td>
<td>No Processing Problems</td>
</tr>
<tr>
<td>Corpus Christi</td>
<td>SH 286 SB</td>
<td></td>
<td>Port Ave</td>
<td>high speeds, late vehicle maneuvers</td>
<td>Fair</td>
<td>Possible “Overload”</td>
</tr>
<tr>
<td>Houston</td>
<td>IH 45 N SB</td>
<td></td>
<td>Shepherd (Spur 261)</td>
<td>inadequate sight distance, shift in horizontal alignment, constrained ROW</td>
<td>Good</td>
<td>No Processing Problems</td>
</tr>
<tr>
<td>Houston</td>
<td>IH 45 N SB</td>
<td></td>
<td>SH 249</td>
<td>inadequate sight distance, shift in horizontal alignment, constrained ROW</td>
<td>Good</td>
<td>No Processing Problems</td>
</tr>
<tr>
<td>San Antonio</td>
<td>IH 410 NB</td>
<td></td>
<td>SH 151</td>
<td>high speeds, late vehicle maneuvers</td>
<td>Good</td>
<td>No Processing Problems</td>
</tr>
<tr>
<td>San Antonio</td>
<td>IH 410 NB</td>
<td></td>
<td>SH 151</td>
<td>inadequate sight distance, lack of advance warning</td>
<td>Poor</td>
<td>Possible “Overload”</td>
</tr>
<tr>
<td>San Antonio</td>
<td>Wurzbach Pkwy WB</td>
<td>Wetmore Rd</td>
<td></td>
<td>inadequate sight distance</td>
<td>Fair</td>
<td>Possible “Overload”</td>
</tr>
</tbody>
</table>
COUNTERMEASURES

FACTORS CONTRIBUTING TO SIGN CRASHES

Based on field observations, data collections and detailed diagnosis of the problems and challenges observed at the sites visited, researchers identified the most common factors that likely contributed to the unusually high frequency of vehicle crashes with exit gore signs. These were related to four main categories: geometric design features, driver behavior characteristics, sign location/placement, and condition of pavement markings. The input of interviewed TxDOT personnel confirmed most of these findings and added a few additional items to the list. For example, inadequate night-time visibility on some poorly lighted roadways may also play a significant role in the frequent sign hits. The following list is a summary of some typical problems that may contribute to vehicle crashes with exit gore signs:

- Limited sight distance due to vertical and/or horizontal curve upstream of the exit ramp.
- Significant weaving between closely spaced ramps.
- Shift in horizontal alignment of main lanes.
- Constrained right-of-way.
- Significantly lower advisory speed for ramp and/or frontage road.
- Drop-lane design coupled with limited sight distance.

Problems related to driver behavior characteristics included:

- Inattentive driving (e.g., cell phone use, texting).
- Late decision making.
- Excessive speed.

Problems related to sign location and/or placement included:

- Visual clutter with other signs.
- Location of exit gore sign too close to pavement.

Problems related to pavement markings included:

- Faded/worn-out.
- Lane delineators broken or uprooted.
Poor night-time visibility on inadequately lighted roadways was also a problem at some sites.

Some of these problems, such as inattentive driving, late decision making, or the existence of a vertical curve that limits the site distance of motorists approaching the exit ramp, are very difficult and often impossible to correct. However, some of the other problems may be at least mitigated by certain countermeasures.

IDENTIFY POTENTIAL COUNTERMEASURES

Researchers compiled a list of countermeasures that could potentially address some of the issues identified. Table 8 summarizes these countermeasures. The first four countermeasures address issues related to excessive speeds of vehicles approaching the exit, and potentially large speed differentials between freeway and exit ramp traffic. They use various pavement marking techniques (e.g., converging chevrons, transverse bars, peripheral lines, ramp speed painted on the pavement) and rumble strips for controlling the speed of vehicles approaching an exit. Figure 19 shows implementations of these passive speed control treatments (8). On roadways with large speed differentials between the mainline and exit ramp speeds, advance ramp advisory warning signs with flashers may be used to encourage exiting motorists to begin decelerating sooner in advance of the exit ramp. This treatment is particularly useful where site distance is limited and exit ramp turning radius is small, as shown in Figure 20. Other treatments, such as flexible pylons shown in Figure 21, may be used as channelizing devices to delineating gore areas. These are intended to reduce the potential of late exiting or merging maneuvers and prevent vehicles crossing the gore area. If sufficient space is available adjacent to the freeway lanes and exit ramp, the safety issues related to late exit or merge maneuvers, and vehicles crossing the gore area, or vehicle queues on exit ramp, can also be addressed using “escape” lanes such as those shown in Figure 22.
### Table 8. Potential Countermeasures.

<table>
<thead>
<tr>
<th>Countermeasures</th>
<th>Related Problems</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pavement Marking as Passive Speed Control Devices</td>
<td>• High operating speeds on approach to exit</td>
</tr>
<tr>
<td>• Converging chevrons</td>
<td>• Relatively large speed difference between main line and exit ramp speed</td>
</tr>
<tr>
<td>• Transverse bars</td>
<td></td>
</tr>
<tr>
<td>• Peripheral lines</td>
<td></td>
</tr>
<tr>
<td>Rumble strips on the approach lane to the exit</td>
<td>• High operating speeds on approach to exit</td>
</tr>
<tr>
<td></td>
<td>• Relatively large speed difference between main line and exit ramp speed</td>
</tr>
<tr>
<td>Ramp speed painted on the pavement in the approach</td>
<td>• High operating speeds on approach to exit</td>
</tr>
<tr>
<td>lane to the exit</td>
<td>• Relatively large speed difference between main line and exit ramp speed</td>
</tr>
<tr>
<td>Advance ramp advisory speed warning sign with</td>
<td>• High operating speeds on approach to exit</td>
</tr>
<tr>
<td>flashers</td>
<td>• Relatively large speed difference between main line and exit ramp speed</td>
</tr>
<tr>
<td>Relocation of exit gore sign farther into gore area</td>
<td>• Vehicle crashes with exit gore sign</td>
</tr>
<tr>
<td>Flexible pylons</td>
<td>• Late exiting or merging maneuvers</td>
</tr>
<tr>
<td>• Delineating gore area</td>
<td>• Vehicles crossing gore area</td>
</tr>
<tr>
<td>• Delineating and extending beyond gore area</td>
<td></td>
</tr>
<tr>
<td>“Escape” lane</td>
<td>• Late exiting or merging maneuvers</td>
</tr>
<tr>
<td>• on freeway</td>
<td>• Vehicles crossing gore area</td>
</tr>
<tr>
<td>• on exit ramp</td>
<td>• Vehicle queue on exit ramp</td>
</tr>
<tr>
<td></td>
<td>• Heavy weaving upstream of exit</td>
</tr>
<tr>
<td>Retro-reflective sheeting on sign posts</td>
<td>Poor night-time visibility</td>
</tr>
<tr>
<td>Reflective object markers on sign posts</td>
<td>Poor night-time visibility</td>
</tr>
<tr>
<td>Impact Attenuator with large retro-reflective</td>
<td>Poor delineation and visibility of gore area</td>
</tr>
<tr>
<td>bi-directional arrows</td>
<td></td>
</tr>
</tbody>
</table>

Other countermeasures address issues related to poor delineation and visibility of gore areas. Impact attenuators with large retro-reflective bi-directional arrows, as the one shown in Figure 23, are common traffic control devices used at exit ramps on European highways. These improve visibility, and provide protection for both motorists and signs. The reflective object
markers shown in Figure 24 are commonly treatments to improve the night-time visibility of roadside signs and traffic control devices.

**Figure 19. Pavement Marking for Passive Speed Control in the Approach Lanes to the Exit Ramp.**
Figure 20. Advance Ramp Advisory Speed Warning Sign with Flashers.

Figure 21. Flexible Pylon.

Figure 22. Escape Lanes on Freeway and Exit Ramp.
SELECT COUNTERMEASURE FOR EVALUATION

The list of potential countermeasures was presented to the project advisory panel. The project advisors together with the researchers reviewed the expected benefits and potential disadvantages of all countermeasures listed in Table 8. They all agreed on the usefulness of the countermeasures in addressing some of the specific issues identified in the initial site visits. However, they were more interested in the feasibility of some simple treatments such as relocating or eliminating the exit gore signs at those locations where sufficient advance signing for the exit is provided, the exit gore is well delineated, and there are no sight distance and visibility issues. Sign relocation farther back in the gore has been implemented by several districts, but signs have not been removed due to MUTCD (2) requirements. There was a particular interest in determining the impact of not having exit gore signs at locations with appropriate advance warning, no visibility and sight distance limitations, and no major speed reduction requirement for exiting vehicles.
FIELD STUDIES

FIELD STUDY DESIGN

The primary objective of field studies was to determine the potential impacts of eliminating exit gore signs at certain freeway exits. It required the conduct of BEFORE- and AFTER-studies, in which data were collected and performance measures determined for time periods when the exit gore sign was missing (BEFORE-study) and when it was present (AFTER-study).

However, removal of exit gore signs for the purpose of field evaluations was not possible since the MUTCD (2) requires these signs. Therefore, researchers selected a different approach by taking advantage of instances when vehicles knocked down exit gore signs. Following a sign hit, maintenance crews usually take several days to replace the sign. This time window may be relatively narrow, but researchers had only this opportunity to conduct BEFORE-studies (i.e., collect data in lack of exit gore signs) without violating MUTCD requirements.

Once the BEFORE-studies are completed and the exit gore sign was replaced, AFTER-studies could be performed at almost any time. The only constraint was that data had to be collected under similar weather, roadway, and traffic conditions on the same days of the week for both the BEFORE- and AFTER-studies.

This approach required constant monitoring of some selected freeway exits with historically high frequency of sign hits. Based on the survey results, researchers were aware of a number of such sites, but many of them were not appropriate because of the distance that data collection crews had to travel. A short response time was needed to conduct BEFORE-studies in a relatively narrow time window between sign hit and replacement. Therefore, locations relatively close to TTI offices were preferable. In addition to distance and high frequency of sign hits, site selection criteria also included the ability of safely and inconspicuously collecting speed and volume data, and recording videos.
STUDY SITES

Two freeway exits with unusually high frequency rates of sign hits were identified for field evaluations in Corpus Christi, Texas. In addition to the high frequency of sign crashes, these sites were easily accessible for data collection crews, and were located near TxDOT overhead cameras that could be used for video recording.

Site 1: Southbound SH 286 Exit to Port Avenue, Corpus Christi, Texas

The first location for the study was the southbound SH 286 exit to Port Avenue in Corpus Christi, Texas, shown in Figure 25. This was a typical freeway exit to frontage road configuration with a full auxiliary lane from an entrance ramp upstream of the exit ramp. The presence of the entrance ramp upstream led to some weaving traffic operation between the entrance and exit ramps.

Site 2: Southbound SH 286 Exit to SH 358 East, Corpus Christi, Texas

The second location for the study was a freeway to freeway connector ramp exit from southbound SH 286 to SH 358 East. This location provided more of a challenge in field data collection primarily due to the higher speeds observed at the site. There were two exit lanes,
with one of them being a shared through-exit lane combination. Figure 26 shows the approach to the southbound SH 286 exit to SH 358 East.

![Figure 26. Southbound SH 286 Exit to SH 358 East, Corpus Christi, Texas.](image)

SITE CHARACTERISTICS

Members of the research team observed and took photographs of existing operations at the two freeway exits being used in the study. Researchers also took detailed measurements and recordings of the exact location of the exit gore sign, the overhead exit sign, and other notable signs related to the freeway exit. Specific tasks performed at both sites included the following:

- Take pictures of site with camera.
- Document the signs and markings on the approaches to the freeway exit.
- Draw sketch of vicinity of exit gore area with particular attention to:
  - Nature of exit lane (Distance of exit gore sign location from edge of exit gore).
  - Distance of overhead exit sign from exit gore sign.
  - Distance of solid gore line.
  - Location of observers with lidar gun relative to beginning of exit gore.
DATA COLLECTION

Field studies were conducted at two freeway exits in Corpus Christi, Texas, to determine the potential impacts of the absence of exit gore signs. BEFORE-studies were conducted in February 2010 (22–26) and May 10–14, 2010, and AFTER-studies were conducted from June 25 to July 16, 2010.

Researchers used several techniques to collect observational data. Table 9 summarizes the data types, data collection methods, and equipment used in the study. These are described in more detail in the following section.

Table 9. Data Collection Techniques Used in Observational Studies.

<table>
<thead>
<tr>
<th>Data Type</th>
<th>Data Collection Method and Equipment Used</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed and Volume Data</td>
<td>• Laser (lidar) guns</td>
</tr>
<tr>
<td></td>
<td>• Portable on-pavement traffic analyzers</td>
</tr>
<tr>
<td>Video Data</td>
<td>• DVR-based recording from TxDOT overhead camera</td>
</tr>
<tr>
<td>Site Characteristics</td>
<td>• Digital photographs</td>
</tr>
<tr>
<td></td>
<td>• Site sketches</td>
</tr>
<tr>
<td></td>
<td>• Other observations</td>
</tr>
</tbody>
</table>

Speed Data

The research team intended to collect speed data on the approach to the freeway exit sign and exit gore location to determine the speed patterns prior to and after any changes in the exit sign location were made. Researchers used two approaches to collect the requisite speed data: laser (lidar) guns and portable on-pavement traffic analyzers.

Laser (Lidar) Gun

At both selected sites, researchers used laser guns (Figure 27) to obtain speed profiles of vehicles as these approached the freeway exit. This allowed for the analysis of the acceleration/deceleration behavior of individual vehicles relative to the exit gore location. The laser guns employed for this study have the capability of locking onto a target vehicle and tracking it over long distances, taking three speed/distance readings per second, and collecting a speed profile data over the entire distance of the study area.
The gun sends those readings through a data cable to a laptop computer, where each time-stamped reading is stored in a text file that is available for downloading into a spreadsheet for data reduction and analysis. The end result is a data file composed of speed/distance profiles for each individual target vehicle during the study period.

![Figure 27. Speed Data Collection Using Lidar (Radar) Gun.](image)

The biggest challenge with using lidar guns was being able to obtain an adequate line of sight in order to record straight line speed measurements. In attempting to do so, researchers also needed to be positioned so as not to alert drivers of their presence thus altering their speeds and creating a potential skewing of recorded speed data. A third challenge for observers was to ensure safety of the observers as both locations had relatively high speeds in the vicinity of the freeway exit.

To achieve this in the first location (southbound SH 286 exit to Port Avenue), researchers measured speeds from behind the vehicles as these moved away from the observer and approached the exit gore (see Figure 28 for illustration).
For the second location (southbound SH 286 exit to SH 358 East), researchers were stationed behind the exit gore location and recorded speeds as vehicles approached the exit (see Figure 29 for illustration). At this site, the data collection crew had more difficulty to remain inconspicuous to drivers. The presence of a ditch and luminaire pole helped hide the observer location sufficiently from oncoming drivers’ field of view. Observers parked vehicles in the selected locations and collected speeds from inside the vehicle, using the vehicle’s power supply to operate the laser gun and laptop.
Observers also took several additional steps to minimize any effects of their presence on approaching drivers. First, observers used a pickup truck to minimize the possibility that drivers would mistake the observer for an enforcement officer. Second, observers parked as far off of the roadway as possible while still maintaining a clear line of sight through the study area. Finally, observers avoided raising their laser guns into position until the target vehicle had passed their position (in the case of site 1).
Speed data were collected in 1.5 hour periods during the off-peak periods for two days at each study site. Typically, a total of 150 vehicle speed profiles were recorded in each off-peak period. The observer locked onto the target vehicle and tracked it as far as possible through the approach to the exit until the line-of-sight was lost. Speed records were taken well in advance of the exit gore (up to about 1000 ft in advance) to gain a fairly accurate take on the nature of acceleration and/or deceleration characteristics upstream of the exit gore area. Researchers also ensured that only isolated vehicles were targeted to avoid the impacts of vehicle platoons on recorded vehicle speeds. In cases where there was a platoon, the lead vehicle was utilized (which worked well at site 2 since vehicles were shot approaching the observer, but proved difficult for site 1).

Researchers targeted mostly exiting vehicles to gauge speeds of those drivers who are most likely will be affected by the exit guide signs. In some cases, speeds of vehicles that were not exiting were recorded simply because driver behavior was unpredictable. These speeds were discarded when analyzing speed profiles for exiting vehicles.

The use of laser guns has several advantages over other speed collection methods. First, because it uses lidar technology instead of radar, it is not recognized by traditional detectors. The practice of not activating the gun until the target vehicle had passed further minimized the exposure of the active lidar. Second, the use of laser guns is safer for observers than automated traffic counters because it does not require the installation of hardware in the travel lane and eliminates the exposure to traffic. Finally, laser guns allow for a continuous speed/distance profile that cannot be obtained with traffic counters; the profile illustrates the exact acceleration/deceleration behavior of each driver over time and distance.

**Portable On-Pavement Traffic Analyzer**

In addition to vehicle speed profiles, spot speed and vehicle classification data were also collected using portable on-pavement traffic analyzers, which are designed to provide accurate count, speed, and vehicle classification data. Figure 30 shows the data collection equipment. It is lightweight and rectangular, measuring about 4.5 inches × 7.25 inches. It is self-contained in an aluminum housing that is constructed to withstand the impact of heavy vehicles and damage from most chemicals, such as oil or fuel. Placed over the sensor, the cover is installed on the pavement using a drill, and the device is typically placed in the middle of the traffic lane.
The sensor determines vehicle count, speed, and classification data using Vehicle Magnetic Imaging technology.

Figure 30. Portable On-Pavement Traffic Analyzer Showing Cover and Sensor.

The data are exported to the computer through proprietary software, which has the ability to handle 13 length classification bins that is comparable to many Federal Highway Administration studies. The particular type of sensor used in this study has the capacity to record up to 300,000 vehicles per study and can detect vehicles moving as slowly as 8 mph (13 km/h). A major advantage of this type of unit is that it is portable and does not require the installation of tubes, loops, or chains to detect vehicles, thus reducing the potential for them being detected by drivers and preventing artificial driver behavior changes.

Spot speed and vehicle classification data were collected at two locations per lane approaching the exit gore sign. See Figure 31 for an overhead view of the location of portable on-pavement traffic analyzers at the two study sites.
Video Data

To determine other potential impacts of changes to the exit gore signing to driver behavior, researchers needed to record videos of traffic operations driver behavior within the vicinity of the freeway exit. These recordings enabled observers to determine erratic driver behavior that would not be captured by speed data only. Because of the busy location of the sites and the need to capture relatively long distances, researchers relied on existing TxDOT overhead cameras at the two locations. DVR equipment were installed into TxDOT signal cabinets that had feeds on the overhead cameras, thus enabling continued recordings of vehicle maneuvers on the approaches to the exits. Figure 32 shows a typical video capture of the view researchers were
afforded through the overhead cameras. The video gave researchers the capability of investigating several driver behavior characteristics that would otherwise not have been captured with the on-pavement traffic analyzer.

Figure 32. Typical Video Feed Captures from TxDOT Overhead Cameras.
RESULTS

EVALUATION METHOD

The impact of missing exit gore signs at the two study locations in Corpus Christi was evaluated based on the following MOEs:

- Speed characteristics:
  - Vehicle speeds at the exit gore.
  - Deceleration of exiting vehicles.
- Erratic vehicle maneuvers near the gore area.

These MOEs were determined from the speed and video data collected:

- Immediately after an exit gore was knocked down by a vehicle (BEFORE-study).
- After it was reinstalled (AFTER-study).

The statistical significance of the differences between the mean values of the MOEs was evaluated using the Welch t-test, a modification of the t-test for independent samples that does not assume equal population variances.

SPEED CHARACTERISTICS

Vehicle Speeds at the Exit Gore

Spot speeds collected at the exit gores were analyzed to determine the speed distributions and mean speeds of exiting vehicles as these left the freeway at both study locations. The speed distributions for the two study sites with and without exit gore signs are shown in Figure 33 and Figure 34. The shapes of speed distributions are very similar with and without the exit gore signs at both locations. The symmetric histograms indicate normal distributions with comparable standard deviations. However, the speed distributions in case of missing exit gore signs are slightly shifted to the left, and the mean speeds are also lower than in the presence of exit gore signs. It is true for both sites. The reductions in mean speeds were relatively small (less than 4 mph), but these were statistically significant at the 95 percent confidence level at both locations. The important thing is that vehicles did not exit at higher speeds when the exit gore sign was missing at either of the sites.
With Exit Gore Sign

Mean = 55.9 mph

Without Exit Gore Sign

Mean = 53.2 mph

Statistically significant difference
at 95% confidence level

Figure 33. Speed Distributions at the Exit Gore at Site 1 (SB SH 286 Exit to Port Avenue).
Statistically significant difference at 95% confidence level

Figure 34. Speed Distributions at the Exit Gore at Site 2 (SB SH 286 Exit to SH 358).

Deceleration of Exiting Vehicles

In addition to collecting spot speed data, researchers tracked exiting vehicles and recorded the deceleration profiles at each study site to determine the impact of missing exit gore signs on deceleration behavior of drivers of exiting vehicles. Vehicle tracking made it possible to identify vehicle positions at decreasing speed levels. For example, Figure 35 shows the average positions of exiting vehicles as the drivers reduced their speeds first to 55 mph and then...
to 50 mph. Vehicle positions are specified by their distance from the painted gore nose. The distances are positive for vehicles upstream and negative for vehicles downstream of the nose.

**Figure 35. Average Locations of Exiting Vehicles at Different Speed Levels.**

In the absence of exit gore signs, vehicles reduced speed to 55 mph at a distance of 111 ft upstream of the gore. With exit gore signs present, vehicles began to decelerate slightly later, and reduced speed to 55 mph at a distance of 92 ft upstream of the gore. However, the 19 ft difference in mean vehicle position for the 55 mph speed level was statistically not significant at the 95 percent confidence level.

The difference in mean vehicle position for the 50 mph speed level was considerably larger. In the absence of exit gore signs, vehicles on average reduced speeds to 50 mph at a distance of about 37 ft upstream of the gore nose. In the presence of the sign, the drivers reduced their speeds to the same level at about 60 ft downstream of the gore nose. The statistically significant difference of 97 ft indicates that exiting vehicles began reducing their speed earlier upstream when the exit gore sign was missing.
ERRATIC MANEUVERS

The narrow time window of several days between sign hits and replacements did not make it possible to consider any accident records as safety measures in evaluating the safety impact of missing exit gore signs. Therefore, researchers took a different approach: they collected data on erratic vehicle maneuvers and used these as surrogate safety measures. The three most common erratic maneuvers that may be related to frequent exit gore sign hits are illustrated in Figure 36. In each case, vehicles cross the gore area to perform a late exit or late merge.

Figure 36. Erratic Maneuvers at Exit Gore.

These erratic maneuvers may have several different reasons. For example, these may be related to inattentive driving, driver hesitation, late decision making. These maneuvers can also happen when drivers cannot find a sufficient gap in the weaving traffic stream to make a timely lane change for safe exiting or merging, and are forced to cross the gore area. In this study, researchers collected data on the frequency of all erratic maneuvers regardless of reason or cause.

Videos recorded at the two study sites were reviewed and erratic maneuvers were identified for time periods when the exit gore sign was missing after being hit by a vehicle.
(BEFORE-study), and following its reinstallation (AFTER-study). Data were collected from videos recorded between 2 p.m. and 6 p.m. on four weekdays when weather, roadway and traffic conditions were similar for both BEFORE- and AFTER-studies. The time window of 2–6 p.m. was selected because it included time periods with both free-flow and congested traffic conditions. Figure 37 shows the number of erratic maneuvers observed at study site 1.

**SB SH 286 exit to Port Avenue**

<table>
<thead>
<tr>
<th></th>
<th>Without Sign</th>
<th>With Sign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Tuesday</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Wednesday</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Thursday</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

Difference is statistically NOT significant at 95% confidence level

**Figure 37. Number of Erratic Maneuvers between 2–6 p.m. at Study Site 1.**

The green bars show the data collected on four week days within the available time slot when the sign was missing after being knocked down by a vehicle. The blue bars correspond to the same four days of the week in a different data collection period after the sign was reinstalled. The average difference in the number of erratic maneuvers between the two time periods is statistically not significant. In fact, the total number of erratic maneuvers is basically the same.

Figure 38 shows the variation of erratic maneuvers at study site 2. At this location, generally more erratic maneuvers were observed in the absence of the exit gore sign than after its reinstallation. However, the difference in the average number of these maneuvers was statistically not significant.
Figure 38. Number of Erratic Maneuvers between 2–6 p.m. at Study Site 2.

SB SH 286 exit to SH 358

<table>
<thead>
<tr>
<th>Day</th>
<th>Without Sign</th>
<th>With Sign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>11</td>
<td>8</td>
</tr>
<tr>
<td>Tuesday</td>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>Wednesday</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>Thursday</td>
<td>11</td>
<td>9</td>
</tr>
</tbody>
</table>

Difference is statistically NOT significant at 95% confidence level.
SUMMARY AND CONCLUSIONS

RESEARCH SUMMARY

Exit gore signs present a significant maintenance challenge for TxDOT. There is particular concern regarding the safety of personnel working in gore areas to replace these signs, and the resources necessary for continual maintenance. In addition to exit gore signs, other roadside signs that are located near the travel lanes due to lack of available clear zone are also prime high-impact candidates.

The objective of this research was to identify and evaluate alternative signing methods that may reduce the number of sign hits as well as the costs and resources required for sign replacement and maintenance. Researchers identified and visited several sites with safety problems related to unusually frequent sign hits, and determined the major factors that typically contribute to these sign crashes. The most common factors belonged to at least one of the following categories:

- Geometric Design Characteristics.
- Driver Behavior.
- Sign Location and Placement.
- Pavement Markings Conditions.
- Poor Night-Time Visibility.

Researchers recommended potential treatments and countermeasures to address some of the issues identified in these categories. Table 8 summarizes the list of treatments. The list also included some simple treatments such as relocating or eliminating the exit gore signs at those locations where sufficient advance signing for the exit is provided, the exit gore is well delineated, and there are no sight distance and visibility issues. Several districts have implemented sign relocation farther back in the gore, but the feasibility of sign removal has not been studied. The project advisors expressed a particular interest in evaluating the impact of eliminating exit gore signs at locations where:

- Appropriate advance warning with overhead exit signs are provided.
- There are no visibility and sight distance issues.
- There is no major drop between freeway speed and advisory ramp speed.
Since MUTCD (2) requires exit gore signs, removing these signs for the purpose of field evaluations was not possible. Therefore, researchers took a different approach by taking advantage of events when vehicles knocked down exit gore signs. Once a vehicle hits a sign, the time until reinstallation provided researchers a good opportunity to collect data without violating MUTCD requirements. Field studies were conducted at two freeway exits in Corpus Christi, Texas. The impact of the absence of exit gore signs was evaluated based on vehicle speeds at the exit gore, deceleration profiles of exiting vehicles, and erratic vehicle maneuvers near the gore area.

CONCLUSIONS

Based on the results of field data collections at the two study sites in Corpus Christi, the following observations were made in terms of speed characteristics and erratic maneuvers:

- Exiting vehicles began reducing their speeds earlier upstream when the exit gore sign was missing.
- No statistically significant difference in the frequency of erratic maneuvers at either of the two study sites.

The lack of exit gore signs at the two freeway exits did not have any negative consequence in terms of vehicle speeds, deceleration behavior, and erratic maneuvers. The field study results suggest that there are locations where overhead exit signs provide sufficient advance warning and exit gore signs may not be needed. If the MUTCD would provide more flexibility in determining the need for the signs, these could probably be eliminated at several freeway exits, thus helping reduce the number of sign hits as well as the costs and resources required for sign replacement and maintenance.
REFERENCES

APPENDIX A
SURVEY QUESTIONNAIRE
AN EVALUATION OF THE PERFORMANCE OF HIGH-IMPACT SIGNS

TxDOT Project No 0-6120

The Texas Transportation Institute is conducting a research project for the Texas Department of Transportation to identify alternative signing techniques for locations with high-impact signs.

As part of this research we are conducting a survey to

- identify highway segments where frequently struck roadway signs, particularly freeway exit gore signs, pose serious safety concerns
- gather available information on
  - reasons for the frequent sign hits, and
  - approaches used for mitigating the high-impact sign problem

The attached survey is sent to Directors of Transportation Operations in all TxDOT districts and to selected agencies in other states. Your response will significantly contribute to the success of the project. The survey results along with other research findings will be documented in the final report of TxDOT research project 0-6120.

Completion of the survey is voluntary. The identity (names, job titles and contact information) of participants will be kept confidential, and will not be included in the report.

We would appreciate if you could return the completed survey by June 26, 2009. Please send it via e-mail to g-pesti@tamu.edu or by mail to Geza Pesti, Texas Transportation Institute, 3135 TAMU, College Station, TX 77843-3135. If you have any questions please contact Geza Pesti (Tel: 979-845-9878, e-mail: g-pesti@tamu.edu).

Thank you in advance for your cooperation.

---

GENERAL INFORMATION

Name:

TxDOT District:

Position:

Telephone:

Email:
1. Have you had any problems with exit gore signs or other roadside signs being struck often?
   - YES
   - NO

   If NO, you have completed the survey. Please return it as directed on the first page.

2. Does your district keep any types of records or logs of vehicular collisions with roadside signs?
   - YES
   - NO

3. If yes, can such data be made available for use by the research team?
   - YES
   - NO

4. Approximately how many of such impacts occur monthly in your district?
   - Less than 5
   - Between 5 and 20
   - More than 20

5. What type of roadway signs are typically struck along roadways in your district? Rank them with respect to frequency of being hit by vehicles (1: most frequently hit).

<table>
<thead>
<tr>
<th>Roadway Sign</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exit signs</td>
<td></td>
</tr>
<tr>
<td>Keep Right signs</td>
<td></td>
</tr>
<tr>
<td>T-intersection signs</td>
<td></td>
</tr>
<tr>
<td>Other (please specify):</td>
<td></td>
</tr>
</tbody>
</table>

6. At which location(s) are the most frequently hit roadway signs located? Select all that apply.
   - Roadside
   - Exit Gore
   - Island
   - In Curves
   - Other (please specify):       

7. Are there reasons identified for the frequency of roadside sign hits by vehicles in your district? Select all that apply and explain.

<table>
<thead>
<tr>
<th>Roadway Sign</th>
<th>Explain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location of signs (e.g., island, exit gore, etc)</td>
<td></td>
</tr>
<tr>
<td>Geometric design (e.g. sign located in curves)</td>
<td></td>
</tr>
<tr>
<td>Lack of driver attention</td>
<td></td>
</tr>
<tr>
<td>Others (please explain)</td>
<td></td>
</tr>
</tbody>
</table>
8. List up to ten highway segments in your district where you have safety problems due to frequently struck exit gore signs or other roadside signs. Please specify speed limit and approximate number of sign hits per year, if known.

<table>
<thead>
<tr>
<th>Roadway segment</th>
<th>Speed limit (mph)</th>
<th>Type of sign</th>
<th>Number of hits per year</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
9. What does your district typically do to mitigate the problem of vehicles striking such high-impact signs? Select all that apply.

- [ ] Remove signs completely
- [ ] Relocate signs to “safer” place
- [ ] Make signs more visible (e.g. add flashers, use more visible material, increase size of sign etc)
- [ ] Improve pavement markings in vicinity of signs
- [ ] Remove signs if redundant (use of overhead exit signs and roadside exit signs)
- [ ] Other (please explain):

10. Any other thoughts that you might have on the treatment of high-impact signs and ways to mitigate the occurrence of vehicular - sign collisions:

Thank you for completing the survey. Please return it using the "Submit by Email" button, or print and mail it to Texas Transportation Institute, 3135 TAMU, College Station, TX 77843-3135
APPENDIX B
SUMMARY OF SITE VISITS
<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>Corpus Christi</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>Corpus Christi</td>
</tr>
<tr>
<td>Freeway</td>
<td>SH 286 (Crosstown Expressway)</td>
</tr>
<tr>
<td>Direction</td>
<td>Southbound</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>3</td>
</tr>
<tr>
<td>Exit Number</td>
<td>N/A</td>
</tr>
<tr>
<td>Exit Name</td>
<td>SH 358 East (South Padre Island Drive)</td>
</tr>
<tr>
<td>Exit Ramp Volume (24-hour)</td>
<td>15,155 (24-hr count)</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Direct connector, three lanes with shared lanes</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td>Overhead Advanced Exit Guide Sign, Right Lane Exit Only Overhead Exit Direction Sign (See Figure 39 and Figure 40), Ramp Advisory Speed Sign</td>
</tr>
</tbody>
</table>

**Key Distances from Painted Gore***

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance Guide Sign (1 mile)</td>
<td>~ +5400 ft</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>~330 ft</td>
</tr>
<tr>
<td>Exit Gore Sign (currently removed from site)</td>
<td>~510 ft</td>
</tr>
<tr>
<td>Distance at which exit gore sign is first visible to driver (ft)</td>
<td>1400 ft [overhead sign used because exit gore post mounted sign has been removed from location]</td>
</tr>
</tbody>
</table>

**Average Speeds (mph)**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exiting Traffic (at start of gore line)</td>
<td>60</td>
</tr>
<tr>
<td>Exiting Traffic (at start of ramp divergence)</td>
<td>62</td>
</tr>
<tr>
<td>Non-Exiting Traffic (at gore)</td>
<td>60</td>
</tr>
</tbody>
</table>

**Speed Limits (mph)**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Lanes</td>
<td>65</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>50</td>
</tr>
</tbody>
</table>

“+” sign denotes location in advance of end of painted gore line; “−” sign denotes location after end of painted gore line
Observations at This Location

- This is a freeway to freeway direct connector ramp exit.
- There was no observed sight distance issue with this location.
- High operating speeds were observed on approach to the exit ramp.
- Very little visual clutter on approach.

Countermeasure

Existing measures taken by the district at this location include:

- Removal of exit sign at gore area.

Potential countermeasures to reduce exit sign impacts include:

- Flexible pylons in gore area.
- Painted ramp speed on approach lane (existing paintings may not allow this option).
- Rumble strips on approach lane.
- Relocation of exit gore sign farther into gore area.
Figure 39. Approach to Southbound SH 286 Exit to SH 358 East Prior to Gore Area.
Figure 40. Approach to Southbound SH 286 Exit to SH 358 East at Start of Gore Area.
<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>Corpus Christi</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>Corpus Christi</td>
</tr>
<tr>
<td>Freeway</td>
<td>SH 286 (Crosstown Expressway)</td>
</tr>
<tr>
<td>Direction</td>
<td>Southbound</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>3</td>
</tr>
<tr>
<td>Exit Name</td>
<td>Port Avenue</td>
</tr>
<tr>
<td>Exit Ramp Volume</td>
<td>3089 (24-hour count)</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Lane 4 = auxiliary lane; single lane ramp; angle &lt; 5 degrees</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td>Advance Guide Sign, Ramp Advisory Speed, Exit Direction Sign (see Figure 41), Exit Gore Sign</td>
</tr>
</tbody>
</table>

**Key Distances from Painted Gore**

<table>
<thead>
<tr>
<th>Distance from Painted Gore</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance Guide Sign (3/4 mile)</td>
<td>~ +4000</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>−117 ft</td>
</tr>
<tr>
<td>Exit Gore Sign</td>
<td>−405 ft</td>
</tr>
<tr>
<td>Distance at which exit gore sign is first visible to driver</td>
<td>~750 ft</td>
</tr>
</tbody>
</table>

**Average Speeds (mph)**

<table>
<thead>
<tr>
<th>Traffic Type</th>
<th>Speed (mph)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exiting Traffic (at start of gore line)</td>
<td>55.4</td>
</tr>
<tr>
<td>Exiting Traffic (at start of ramp divergence)</td>
<td>54.4</td>
</tr>
<tr>
<td>Non-Exiting Traffic (at start of gore line)</td>
<td>60</td>
</tr>
</tbody>
</table>

**Speed Limits (mph)**

<table>
<thead>
<tr>
<th>Type</th>
<th>Limit (mph)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Lanes</td>
<td>65</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>30</td>
</tr>
</tbody>
</table>

“+” sign denotes location in advance of end of painted gore line; “−” sign denotes location after end of painted gore line
Observations at This Location

- There is an entrance ramp in advance of the exit to Port Avenue, making the exit lane a full auxiliary lane. This location could prove a challenge if flexible pylons are implemented here that will extend the gore line as it will shorten the weaving section on the auxiliary lane.
- There was no observed sight distance issue with this location.
- Relatively high operating speeds (about 20 mph over the ramp advisory speed) were observed on approach to the exit ramp.
- Very little visual clutter on approach.
- Approximately 260 vehicles made a late maneuver to use the exit ramp within the 24-hour data collection period.

Countermeasures

Existing measures taken by the district at this location include:
- Possible relocation of exit sign further back into gore.

Potential countermeasures to reduce exit sign impacts include:
- Flexible pylons in gore area.
- Rumble strips on approach lane.
- Relocation of exit gore sign farther into gore area.
Figure 41. Southbound SH 286 Exit to Port Avenue.
### SITE SUMMARIES FOR LOCATIONS IN HOUSTON

<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>Houston</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>Houston</td>
</tr>
<tr>
<td>Freeway</td>
<td>IH 45 North</td>
</tr>
<tr>
<td>Direction</td>
<td>SB</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>4</td>
</tr>
<tr>
<td>Exit Number</td>
<td>57B</td>
</tr>
<tr>
<td>Exit Name</td>
<td>West Mount Houston Rd (SH 249)</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Lane 4 = option lane; single lane ramp; angle &lt;5 degrees</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban/Suburban Retail</td>
</tr>
</tbody>
</table>

#### Sign Sequence

- Exit Direction Sign shown on left; Exit Gore Sign on right; note the use of type 1 object markers on posts

#### Key Distances from Painted Gore

- Advance Guide Sign: +1700 ft
- Exit Direction Sign: +280 ft
- Exit Gore Sign: −280 ft
- *Distance at which exit gore sign is first visible to driver*: +1225 ft

#### Average Speeds (mph)

- Non-Exiting Traffic (lane 4): 61.8
- Exiting Traffic: 52.2
- Exit Ramp Advisory: 35

<table>
<thead>
<tr>
<th>Speed Limits (mph)</th>
<th>Main Lanes</th>
<th>Exit Ramp Advisory</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>65</td>
<td>35</td>
</tr>
</tbody>
</table>
Observations at This Location

- The vertical geometry of IH 45 has up-down grades at crossroads (IH 45 bridge over intersecting arterials) resulting in limited sight distance upstream and potential downstream queue propagation during congested conditions that may surprise drivers; slight shift in horizontal alignment of main lanes occurs at this exit ramp; constrained right-of-way (<300 ft).
- Inattentive driving, late decision making, and excessive speeding were common driver behavior observed.

Countermeasure

Existing measures taken by the district at this location include:

- Type 1 object markers on exit sign post.

Potential countermeasures to reduce exit sign impacts include:

- Flexible pylons in gore area.
- Rumble strips on approach lane.
- Relocation of exit gore sign farther into gore area.
<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>Houston</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>Houston</td>
</tr>
<tr>
<td>Freeway</td>
<td>IH 45 North</td>
</tr>
<tr>
<td>Direction</td>
<td>SB</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>4</td>
</tr>
<tr>
<td>Exit Number</td>
<td>56B</td>
</tr>
<tr>
<td>Exit Name</td>
<td>Shepherd (Spur 261)</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Lane 4 = option lane; single lane ramp; angle &lt;5 degrees</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban/Suburban Retail</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td></td>
</tr>
</tbody>
</table>

Exit Direction Sign shown on left; Exit Gore Sign on right; note the use of type 1 object markers on posts

---

<table>
<thead>
<tr>
<th>Key Distances from Painted Gore</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance Guide Sign (1/2 mi)</td>
<td>+2660 ft</td>
</tr>
<tr>
<td>Advance Guide Sign (METRO)</td>
<td>+2370 ft</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>+220 ft</td>
</tr>
<tr>
<td>Exit Gore Sign</td>
<td>−250 ft</td>
</tr>
</tbody>
</table>

Distance at which exit gore sign is first visible to driver +1000 ft

Average Speeds (mph)

- Non-Exiting Traffic (lane 4) 56.5
- Exiting Traffic 51.6

<table>
<thead>
<tr>
<th>Speed Limits (mph)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Lanes</td>
<td>65</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>30</td>
</tr>
</tbody>
</table>
Observations at This Location

- The vertical geometry of IH 45 has up-down grades at crossroads (IH 45 bridge over intersecting arterials) resulting in limited sight distance upstream and potential downstream queue propagation during congested conditions that may surprise drivers; slight shift in horizontal alignment of main lanes occurs at this exit ramp; constrained right-of-way (<300 ft).
- Inattentive driving, late decision making, and excessive speeding were common driver behavior observed.

Countermeasure

Existing measures taken by the district at this location include:

- Type 1 object markers on exit sign post.

Potential countermeasures to reduce exit sign impacts include:

- Flexible pylons in gore area.
- Rumble strips on approach lane.
- Relocation of exit gore sign farther into gore area.
### SITE SUMMARIES FOR LOCATIONS IN SAN ANTONIO

<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>San Antonio</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Freeway</td>
<td>Wurzbach Parkway (Expressway, signalized at some locations)</td>
</tr>
<tr>
<td>Direction</td>
<td>Westbound</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>2</td>
</tr>
<tr>
<td>Exit Number</td>
<td>N/A</td>
</tr>
<tr>
<td>Exit Name</td>
<td>Wetmore Road</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td>Overhead Advanced Exit Guide Sign, Curve Advisory Speed Warning Sign, Advanced Ramp Advisory Speed Sign, Right Lane Exit Only Overhead Exit Direction Sign (See Figure 42), Ramp Advisory Speed Sign</td>
</tr>
</tbody>
</table>

**Key Distances from Painted Gore**

<table>
<thead>
<tr>
<th>Distance from Painted Gore</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance Guide Sign (1/2 mile)</td>
<td>+2650 ft</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>+965 ft</td>
</tr>
<tr>
<td>Exit Gore Sign (currently removed from site)</td>
<td>−440 ft</td>
</tr>
<tr>
<td>Distance at which exit gore sign is first visible to driver</td>
<td>685 ft</td>
</tr>
</tbody>
</table>

**Average Speeds (mph)**

<table>
<thead>
<tr>
<th>Average Speeds (mph)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exiting Traffic (at start of gore line)</td>
<td>43</td>
</tr>
<tr>
<td>Exiting Traffic (at start of ramp divergence)</td>
<td>31.5</td>
</tr>
</tbody>
</table>

**Speed Limits (mph)**

<table>
<thead>
<tr>
<th>Speed Limits (mph)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Lanes</td>
<td>60</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>25</td>
</tr>
</tbody>
</table>
Figure 42. Sequence of Signing on Approach to Wetmore Exit on Westbound Wurzbach Parkway.
Figure 43. Driver View on Approach to Wetmore Exit on Wurzbach Parkway.

Figure 44. Example of Painted Ramp Speed on Approach to Exit on Wurzbach Parkway.
Observations at This Location

- Vertical and horizontal curves were observed on approach to exit.
- Steep grade on approach to the exit reduces sight distance significantly.
- Relatively high speeds were observed on approach to the exit.

Countermeasure

Existing measures taken by the district at this location include:

- Advanced ramp advisory speed warning with flashers.
- Painted ramp speed on approach lane (see Figure 44).
- Rumble strips on approach lane.
- Removal of exit gore sign (not an option based on MUTCD).

Potential countermeasures to reduce exit sign impacts include:

- Flexible pylons extending beyond gore area to limit late-decision maneuvers.
- Relocation of exit gore sign farther into gore area (this might be difficult due to drop-off after gore area).
<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>San Antonio</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Freeway</td>
<td>IH 410</td>
</tr>
<tr>
<td>Direction</td>
<td>Northbound</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>3</td>
</tr>
<tr>
<td>Exit Number</td>
<td>9</td>
</tr>
<tr>
<td>Exit Name</td>
<td>SH 151 / Sea World</td>
</tr>
<tr>
<td>Exit Ramp Configuration</td>
<td>Lane 3 = option lane; single lane ramp; angle&lt; 5 degrees</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban</td>
</tr>
<tr>
<td>Sign Sequence</td>
<td>Advance Guide Sign, Ramp Advisory Speed, Exit Direction sign (see Figure 45), Exit Gore Sign</td>
</tr>
<tr>
<td><strong>Key Distances from Painted Gore</strong></td>
<td></td>
</tr>
<tr>
<td>Advance Guide Sign (1/4 mile)</td>
<td>+1280 ft</td>
</tr>
<tr>
<td>Exit Direction Sign</td>
<td>−4 ft</td>
</tr>
<tr>
<td>Exit Gore Sign</td>
<td>−177 ft</td>
</tr>
<tr>
<td>Distance at which exit gore sign is first visible to driver</td>
<td>~1000 ft</td>
</tr>
<tr>
<td><strong>Average Speeds (mph)</strong></td>
<td></td>
</tr>
<tr>
<td>Exiting Traffic (at start of gore line)</td>
<td>NA*</td>
</tr>
<tr>
<td>Exiting Traffic (at start of ramp divergence)</td>
<td>57</td>
</tr>
<tr>
<td><strong>Speed Limits (mph)</strong></td>
<td></td>
</tr>
<tr>
<td>Main Lanes</td>
<td>65</td>
</tr>
<tr>
<td>Exit Ramp Advisory</td>
<td>30</td>
</tr>
</tbody>
</table>

*Speed was not taken in advance of gore area because exiting lane was an optional lane*
Figure 45. Approach to SH 151 Exit on Northbound IH 410.

**Observations at This Location**
- No obvious geometric deficiencies noted on site.
- High speeds were recorded for exiting traffic.
- Some visual clutter on approach to exit with numerous roadside signs (see Figure 45).
- Late maneuvering was a common observance.

**Countermeasure**
No existing measures were observed at this location. Potential countermeasures include:
- Flexible pylons extending beyond gore area to limit late-decision maneuvers.
- Relocation of exit gore sign farther into gore area.
<table>
<thead>
<tr>
<th>Characteristic or Element</th>
<th>Description or Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location (City)</td>
<td>San Antonio</td>
</tr>
<tr>
<td>TxDOT District</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Freeway</td>
<td>IH 410</td>
</tr>
<tr>
<td>Direction</td>
<td>Northbound</td>
</tr>
<tr>
<td>Number of Main Lanes</td>
<td>2</td>
</tr>
<tr>
<td>Exit Number</td>
<td>9</td>
</tr>
<tr>
<td>Exit Name</td>
<td>SH 151 (U-turn)</td>
</tr>
<tr>
<td>U-turn Configuration</td>
<td>Separate U-turn lane about 200 ft in advance of painted gore; raised concrete curb delineating U-turn lane</td>
</tr>
<tr>
<td>Land Use</td>
<td>Urban</td>
</tr>
</tbody>
</table>

**Sign Sequence**

- Turnaround Guide Sign, Turnaround Gore Sign

**Key Distances from Painted Gore**

- Turnaround Guide sign: +90 ft
- Turnaround Gore sign: −181 ft

**Distance at which exit gore sign is first visible to driver**

- ~ 750 ft (at this distance, sign is barely visible with some visual clutter). At ~595 ft, turnaround sign is more clearly visualized with less clutter at this point

**Average Speeds (mph)**

- U-turn Exiting Traffic (at gore): 21
- U-turn Traffic (upstream of gore): 28

**Speed Limits (mph)**

- Frontage Road: 45
- Turnaround Advisory: None
Figure 46. Northbound IH 410 Frontage Road Approach to U-Turn at SH 151.
Observations at This Location

- Vertical curve on approach to the frontage road intersection inhibits sight distance significantly, thus increasing driver response time to the sudden turnaround lane.
- It was easily observed from curb marks that drivers frequently overshoot the turnaround curve and jump the curb.

Countermeasures
No existing measures were observed to have been taken at this location. However in the other direction, the U-turn sign had been completely removed after several hits.

Potential countermeasures to reduce exit sign impacts include:
- Advanced U-turn advisory speed warning with flashers.
- Rumble strips on approach lane.
- Relocation of exit gore sign farther into gore area (this might be difficult due to drop-off into roadway).