

# Alternative Transportation Funding

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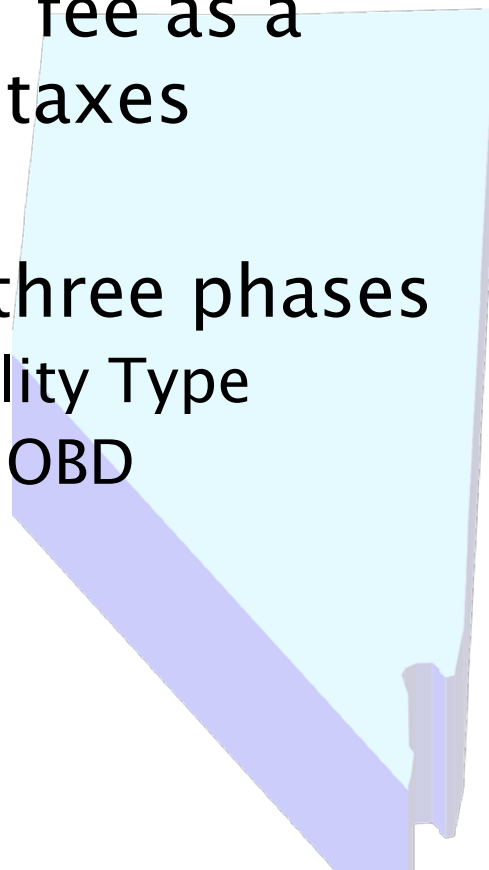
**Percent of GDP invested in Transportation???**

# Financing Our Way Out Is Not the Solution

- ▶ Financing
  - Helps, Doesn't Solve The Problem
- ▶ Funding
  - Core System in Conflict with Reality and Future

# Focus Of VMT Fee Research Study

- ▶ **Objective** – Study vehicle VMT fee as a potential replacement of fuel taxes
- ▶ **Overview** – Study consists of three phases
  - Phase 1: Initial Study – GPS, Facility Type
  - Phase 2: Mini Field Test – Apps, OBD
  - Phase 3: Comprehensive Study



# Reaction of Media



**LAS VEGAS REVIEW-JOURNAL** Friday Apr 2, 2010

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News

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Mar. 31, 2010  
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**VEHICLES MILES TRAVELED: Drivers in opposition to tax plan**

Privacy concerns voiced to Transportation Department

By ED VOGLAS LAS VEGAS

**ACLU**  
AMERICAN CIVIL LIBERTIES UNION OF NEVADA

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**Will NDOT's New Proposal Invade Your Privacy?**

Submitted by Rebecca Gasca on Mon, 03/29/2010 - 16:22. Privacy

**The Government Could Track Your Every Move.**

The Nevada Department of Transportation (NDOT) is studying ways to replace the fuel tax with a Vehicle Miles Traveled (VMT) program in order to charge drivers for the number of miles they travel rather than the fuel they consume. NDOT will be holding public information meetings to present their proposals and get feedback from the public (see below for more information).

Although the ACLU of Nevada takes no position regarding tax policies, we oppose any resulting information collecting method that would threaten individual privacy rights, particularly if it allows the government to create an infrastructure for routine surveillance.

**What is being proposed?**

**About the ACLU of Nevada**

- Home
- About the ACLU of Nevada
- Blog: The Torch
- Employment/Volunteer Opportunities
- Contact Us
- File a Complaint

**Issues**

- Criminal Justice
- Death Penalty
- Education
- Free Speech
  - Anonymous Commenters
- Immigrants' Rights
  - 287(g) Agreement
- LGBT Rights
  - Domestic Partnerships



**LAS VEGAS SUN** APRIL 16-18

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PRINT E-MAIL SHARE

115 COMMENTS

**With tracking device, miles you drive may get to be taxing**

Nevada wants to test device to track mileage as fuel tax alternative



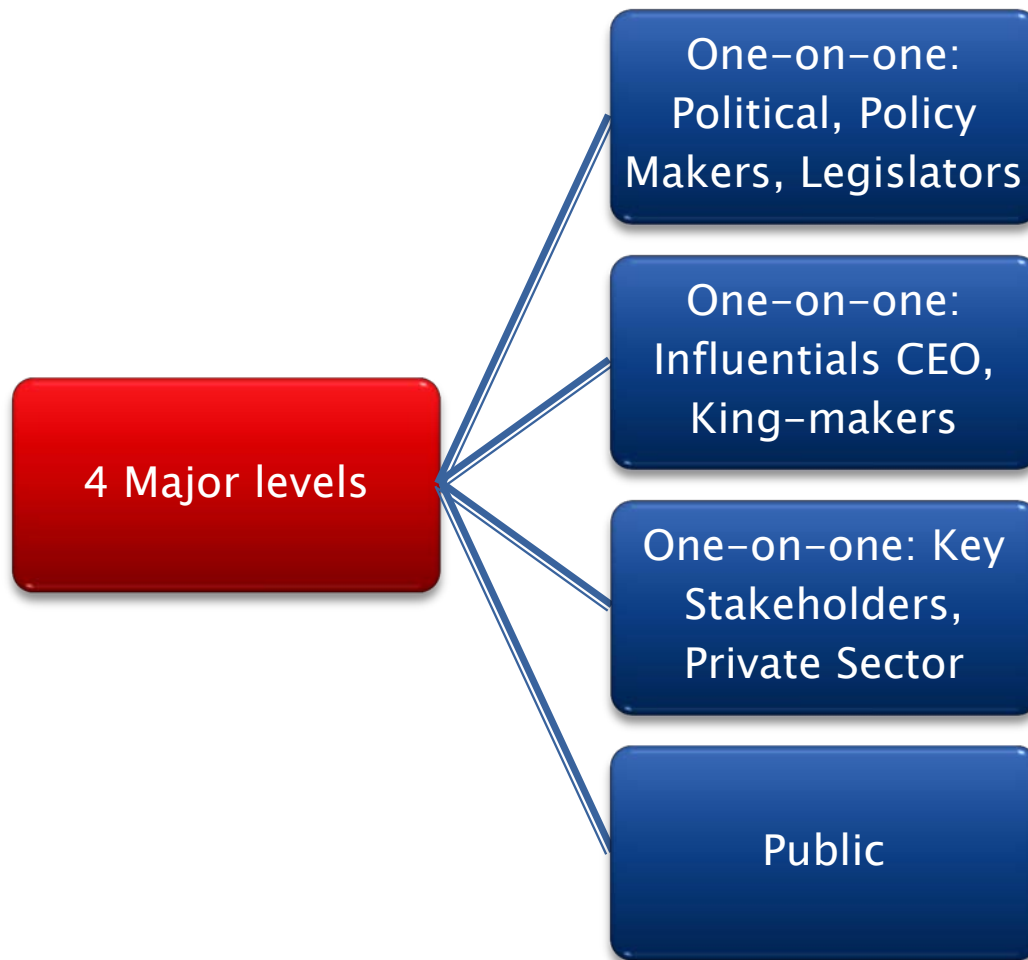


# Reasons For Public Outreach

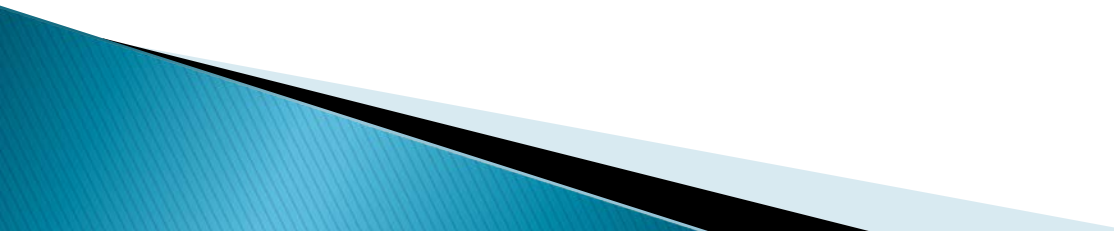
- ▶ Provide information to public and stakeholders on current transportation issues
- ▶ Address public's concerns
- ▶ Counter “misinformation”
- ▶ Provide support to partnering agencies
- ▶ Receive feedback



# Extensive Strategic Political Involvement

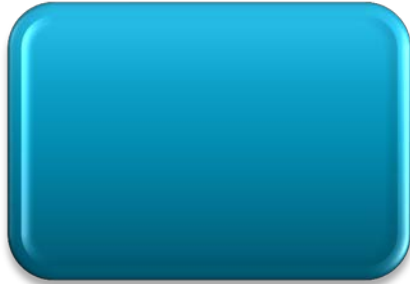


# Political Involvement

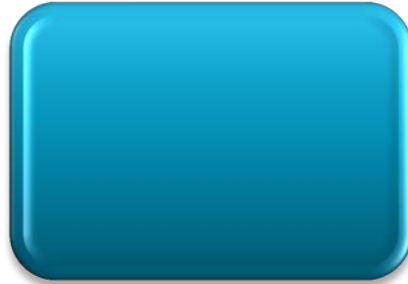
- ▶ Dems and Reps: Majority Leader, Minority Leader
  - ▶ Speaker, Governor's Staff
  - ▶ Chairs
    - Taxation
    - Transportation
    - Ways and Means
    - Legislative Affairs
    - Education
    - Business and Tourism
- 



# Feedback Received



Constitutionally  
Protected



No Diversion of Funds  
to General Fund



Environmentally  
Friendly



No more than 3–5%  
Cost of Admin



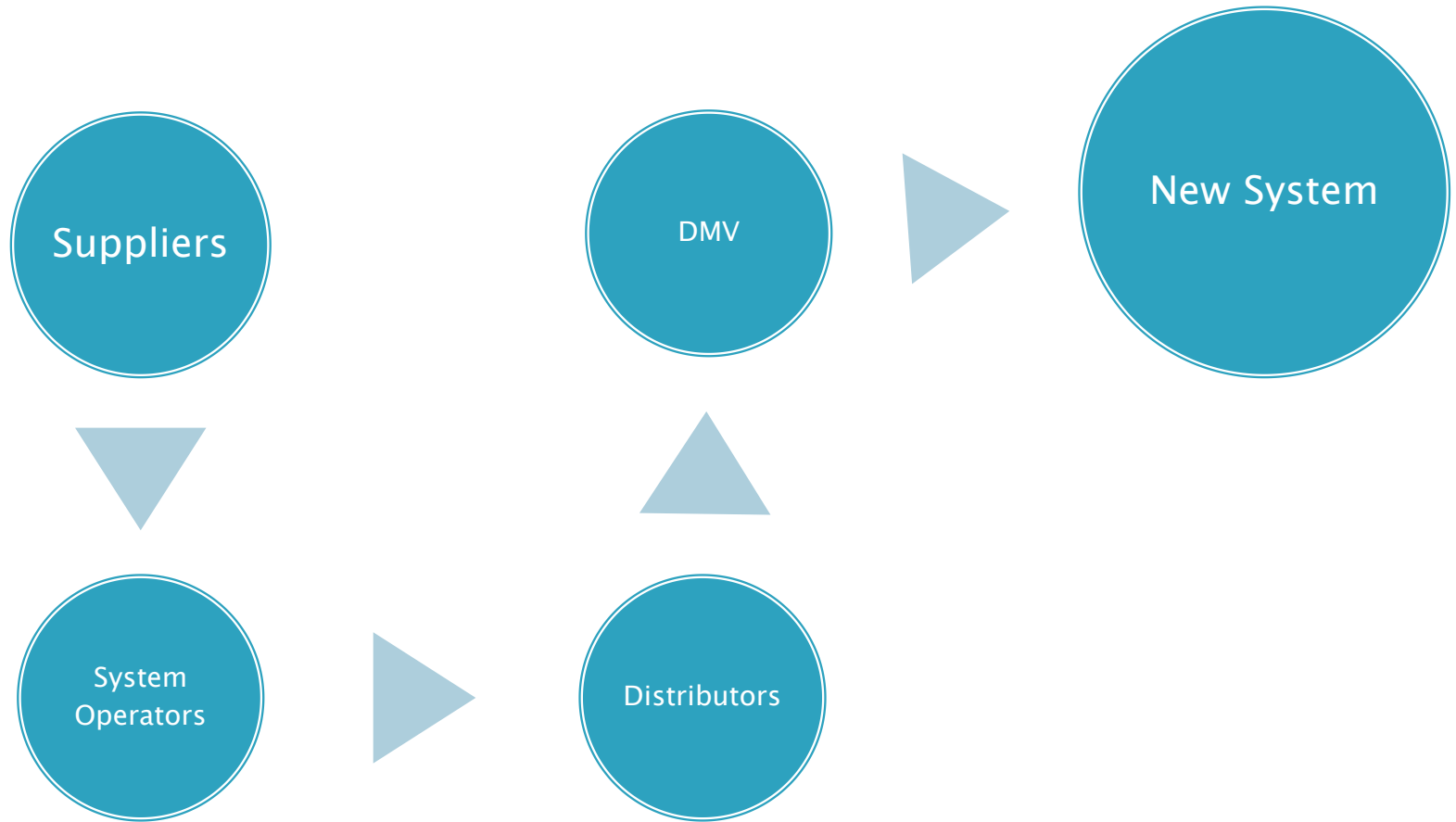
Least Technology



Mega Regional  
Undertaking



Other Innovative  
Solutions?



# Funding Model

Address Issues



Flexible



Accommodate  
reasonable  
recommendations



Self Sustaining

# Value Proposition – 5 Corner Stones

1

- 3–5% Admin Cost

2

- Eliminate Political Risk

3

- Eliminate Privacy: GPS Optional

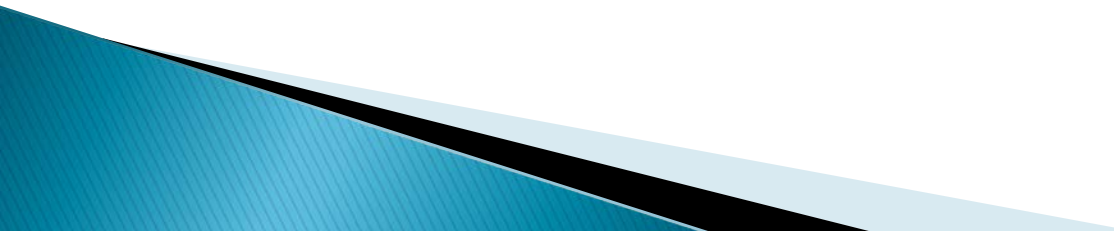
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- Grass Root Level Campaign

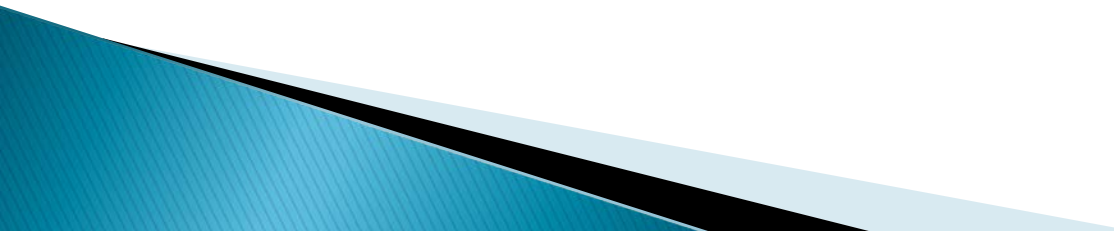
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- No New Bureaucracy, Min Burden –Existing

# Underlying Dilemma– Core Strategic Missteps


- ▶ Less Effective Communication
  - ▶ Silos of Excellence
  - ▶ Us versus Them
  - ▶ Political and Public understanding
  - ▶ Limited Groups of Stakeholders
  - ▶ Diplomacy
- 
- ▶ Inability to demonstrate true /direct BENEFIT
- 

# Can We Make it Happen?

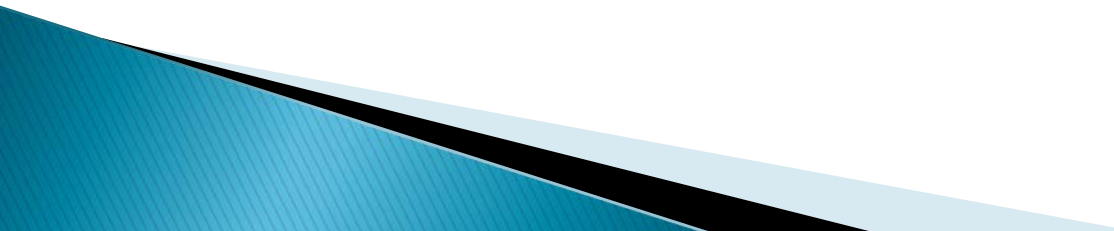
- ▶ Forge a powerful strategic consensus
  - ▶ Regional Partnerships
  - ▶ National Partnerships
  - ▶ Keep it separate from financing options
- 

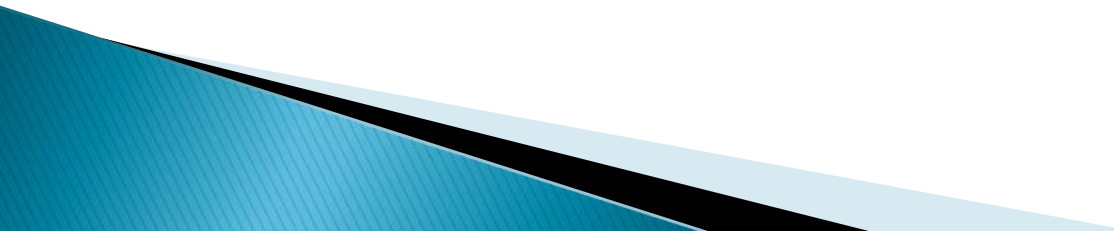


# Moving Forward

- ▶ Get our “Brains” together
  - ▶ True Collaboration by States
    - East Coast
    - West Coast
  - ▶ Invest Aggressively
  - ▶ Not money-making Project
  - ▶ Invest Aggressively and Boldly in MBUF
  - ▶ Public – Private Partnership: Private Sector – Engine of Business of American Enterprise
- 

# Moving Forward

- ▶ Remove Technicalities– Complex Engineering, Legal, Economic, models and terminology
  - ▶ Sensitive to Sensitivity – Ignoring  
>>Counterproductive
  - ▶ Integrated Solution – AM, Preservation, Ops, Capacity, Financing
- 

- ▶ Expose gaps in strategies – take early corrective actions
  - ▶ Pathway for establishing and connecting Emerging Mega-Regions
  - ▶ Aligning Agency's goals and objectives with those of federal and local partners
- 



**Build a Strong and  
Resilient Platform first**